

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3887095

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
NATHAN ROSS MUELLER	05/12/2016
JASON ANDREW BRIGHTMAN	05/12/2016
JANELLE NOH BRACKEN	05/12/2016
ALISON LOUISE CRAMER	05/16/2016
INGIBJORG JOAN ELIZABETH GREEN	05/13/2016
ALEXIS BOGIE JARR	05/16/2016
WHITNEY GALE SPATHELF	05/12/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AMAZON TECHNOLOGIES, INC.
<b>Street Address:</b>	P.O. BOX 81226
<b>City:</b>	SEATTLE
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98108-1226
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15082707
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(770)951-0933
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	7709339500
<b>Email:</b>	tina.schafer@thomashorstemeyer.com
<b>Correspondent Name:</b>	THOMAS B. HILDEBRANDT
<b>Address Line 1:</b>	400 INTERSTATE NORTH PARKWAY
<b>Address Line 2:</b>	SUITE 1500
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30339
<b>ATTORNEY DOCKET NUMBER:</b>	170117-1680
<b>NAME OF SUBMITTER:</b>	THOMAS B. HILDEBRANDT
<b>SIGNATURE:</b>	/Thomas B. Hildebrandt/
<b>DATE SIGNED:</b>	05/24/2016

PATENT

**Total Attachments: 11**

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**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No. 15/082,707

Attorney Docket No. 170117-1680

Filing Date March 28, 2016

Client Docket No. P31202-US

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

**Nathan Ross Mueller**  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Ingibjorg Joan Elizabeth Green**  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Jason Andrew Brightman**  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Alexis Bogie Jarr**  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Janelle Noh Bracken**  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Whitney Gale Spathelf**  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Alison Louise Cramer**  
410 Terry Avenue North  
Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.  
PO Box 81226  
Seattle, WA 98108-1226

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
"CUSTOMIZING ITEM SEARCH AND NAVIGATION BASED ON USER PREFERENCES" (Invention) for  
which a non-provisional application for United States Letters Patent (Application):

- was filed on March 28, 2016 and accorded U.S. Application No. 15/082,707; or
- will be filed concurrently with the submission of this executed PATENT ASSIGNMENT  
for recordation.

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No. 15/082,707

Attorney Docket No. 170117-1680

Filing Date March 28, 2016

Client Docket No. P31202-US

Title of Invention: CUSTOMIZING ITEM SEARCH AND BROWSING BASED ON DELIVERY SPEED PREFERENCE

Inventors: **Nathan Ross Mueller, Jason Andrew Brightman, Janelle Noh Bracken, Alison Louise Cramer, Ingibjorg Joan Elizabeth Green, Alexis Bogie Jarr, and Whitney Gale Spathelf**

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of Thomas J Horstemeyer, LLP, associated with Customer No. 71247, to insert in the header above and here in parentheses (U.S. Patent Application No. 15/082,707, filed March 28, 2016) this application's U.S. application number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said Application and any and all letters patent which may be granted for said Invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said Application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said Invention, Application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks, as well as all other applicable patent offices

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throughout the world, to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Invention or said Application, and testify in any legal proceeding, assist in the preparation of any other patent property relating to the Application and the Invention or any improvements made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all rightful oaths and/or declarations in connection with the Application and the Invention including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid ASSIGNEE, its

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successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Invention in all countries. These provisions are binding upon ASSIGNOR's heirs, legal representatives, administrators, and assigns.

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**DECLARATION**

As a below named inventor, I hereby declare that:

This declaration is directed to:


- the attached application; or
- United States Patent Application number 15/082,707 filed on March 28, 2016; or
- PCT International Application number \_\_\_\_\_ filed on \_\_\_\_\_.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

DocuSigned by:  
  
 4DB0C9C3EA82481...  
**Nathan Ross Mueller**

May 12, 2016  
 \_\_\_\_\_  
 Date

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DocuSigned by:  
  
0FEB12FFBB6F461...  
**Jason Andrew Brightman**

May 12, 2016  
 \_\_\_\_\_  
 Date



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DocuSigned by:  
  
 4CC5FCF17489459...  
**Janelle Noh Bracken**

May 12, 2016  
 \_\_\_\_\_  
 Date

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DocuSigned by:  
  
 924E04EC5564403...  
**Alison Louise Cramer**

May 16, 2016  
 \_\_\_\_\_  
 Date

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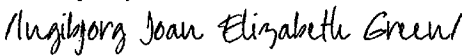
- the attached application; or
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02DFAA6A581C42D...  
**Ingibjorg Joan Elizabeth Green**

May 13, 2016  
 \_\_\_\_\_  
 Date

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DocuSigned by:  
  
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**Alexis Bogie Jarr**

May 16, 2016  
 \_\_\_\_\_  
 Date

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DocuSigned by:  
  
 1F715B7D2C2D4C2...  
**Whitney Gale Spathelf**

May 12, 2016  
 \_\_\_\_\_  
 Date