

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3895972

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CHRISTOPHER M. GREEN	10/19/2015
DAVID BENJAMIN KOSECOFF	04/08/2016
DAVID SAMUEL KUMKA	09/25/2015
KULLY KRAIG MANDON	10/19/2015
DANIEL MCBROOM	04/11/2016
MICHAEL D. MCBROOM	04/11/2016
JONATHAN P. SIEGEL	10/06/2015
RECEIVING PARTY DATA	
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Street Address:	1 INFINITE LOOP
City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	95014
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14837603
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	2607.7900001(P24546US1)
NAME OF SUBMITTER:	CHARLES D. HAMMOND
SIGNATURE:	/Charles D. Hammond #73,287/
DATE SIGNED:	05/31/2016

Total Attachments: 8

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by each of the undersigned inventors: **Christopher M. GREEN, David Benjamin KOSECOFF, David Samuel KUMKA, Kully Kraig MANDON, Daniel McBROOM, Michael D. McBROOM and Jonathan P. SIEGEL**, the undersigned hereby sell and assign to **Apple Inc.**, a corporation formed under the laws of the State of California, whose mailing address is 1 Infinite Loop, Cupertino, CA 95014 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **SYSTEM FOR DISPLAYING PRODUCTS** for which an application(s) for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of August 27, 2015 (also known as United States Application No. 14/837,603), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all application(s) that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all invention(s) described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.



The undersigned inventors hereby grant the patent practitioners associated with **CUSTOMER NUMBER 63975** the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventors on the dates opposite the undersigned names.

	Date:	Signature of Inventor:	Name:
1.	<u>10/19/2015</u>	<u>[Signature]</u>	Christopher M. GREEN
2.	<u> / / </u>	<u>✓</u>	David Benjamin KOSECOFF
3.	<u> / / </u>	<u>✓</u>	David Samuel KUMKA
4.	<u>10/19/2015</u>	<u>[Signature]</u>	Kully Kraig MANDON
5.	<u> / / </u>	<u>✓</u>	Daniel McBROOM
6.	<u> / / </u>	<u>✓</u>	Michael D. McBROOM
7.	<u>10/06/15</u>	<u>[Signature]</u>	Jonathan P. SIEGEL



Sterne, Kessler, Goldstein & Fox P.L.L.C.
Appl. No. 14/837,603
Atty. Docket No. 2607.7900001(P24546US1)

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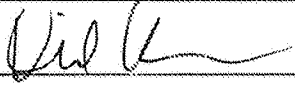
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2.	<u> / / </u>	<u>✓</u>	David Benjamin KOSECOFF
3.	<u>9/28/15</u>	<u>✓ </u>	David Samuel KUMKA
4.	<u> / / </u>	<u>✓</u>	Kully Kraig MANDON
5.	<u> / / </u>	<u>✓</u>	Daniel McBROOM
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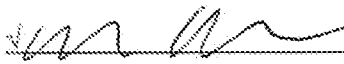
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Appl. No. 14/837,603
Atty. Docket No. 2607.7900001(P245461/81)

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7.	<u> / / </u>	<u>✓</u>	Jonathan P. SIEGEL