### 503851785 06/01/2016

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3898434

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
NICHOLAS MYERS	10/09/2013
CHRISTINE BRUMBACK	10/09/2013
TIMOTHY ROBERTS	10/09/2013
JAMES PARK	10/09/2013
DAVE KNIGHT	10/09/2013
SHELTEN GEE JAO YUEN	10/09/2013
JAYSON MESSENGER	10/09/2013

#### **RECEIVING PARTY DATA**

Name:	FITBIT, INC.
Street Address:	150 SPEAR STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	15096240	

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	FITBP024.C2
NAME OF SUBMITTER:	ALBERT S. PENILLA, ESQ.
SIGNATURE:	/Albert Penilla/
DATE SIGNED:	06/01/2016

PATENT REEL: 038768 FRAME: 0378 **Total Attachments: 1** 

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PATENT REEL: 038768 FRAME: 0379

#### ASSIGNMENT OF PATENT APPLICATION

(Accompanying Application)

Whereas we the undersigned inventors have invented certain new and useful improvements as set forth in the patent application entitled:

# METHODS, SYSTEMS AND DEVICES FOR PHYSICAL CONTACT ACTIVATED DISPLAY AND NAVIGATION

(Atty. Docket No. FITBP024) for which we have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

- 1) Sell, assign and transfer to <u>Fitbit, Inc.</u>, a <u>Delaware</u> corporation having a place of business at <u>150 Spear Street, San Francisco, CA 94105 U.S.</u> (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

	Signed on the	dates indicated heside our signatures.		. 8
1)	Signature: Typed Name:	Nicholas Myers	Date:	10/9/13
2)	Signature: Typed Name:	Christine Brumback	Date:	10/9/13
3)	Signature: Typed Name:	Timothy Roberts	Date:	10 3 13
4)	Signature: Typed Name:	larges Bart	Date:	10-9-13
5)	Signature: Typed Name:	Dabe Kriight	Date:	10/9/2013
6)	Signature: Typed Name:	Shelica Gee Tao Yuga	Date:	10/9/2013
7)	Signature: Typed Name:	Jayson-Wiessenger	Date:	10/9/13

Attorney Docket No. FITBP024

RECORDED: 06/01/2016