

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3899322

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DANIEL VOGEL FERNANDEZ DE CASTRO	05/18/2016
MICHAEL F KAMPRATH	04/12/2016
FARAAZ A SARESHWALA	04/12/2016
CRISPIN EDWARD HAROLD FLOWERDAY	06/01/2016
RECEIVING PARTY DATA	
Name:	QUANTCAST CORP.
Street Address:	201 THIRD STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15019168
CORRESPONDENCE DATA	
Fax Number:	(415)520-4700
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	415-872-4753
Email:	IPTEAM@QUANTCAST.COM
Correspondent Name:	RENEE JACOWITZ
Address Line 1:	201 THIRD STREET
Address Line 2:	2ND FLOOR
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94103
ATTORNEY DOCKET NUMBER:	26482-33028 (P180)
NAME OF SUBMITTER:	RENEE JACOWITZ
SIGNATURE:	/Renee Jacowitz/
DATE SIGNED:	06/02/2016
Total Attachments: 12	
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Quantcast Corp., a Delaware Corporation, having a place of business at 201 Third Street, San Francisco, CA 94103 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following non-provisional application filed under 35 U.S.C. § 111(a), provisional application filed under 35 U.S.C. § 111(b), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. 15/019,168, entitled "Selective Regulation of Information Transmission from Mobile Applications to Third-Party Privacy Compliant Target Systems," filed on February 9, 2016, which claims priority from U.S. Patent Number 9,294,912, which issued on March 22, 2016.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all patents and applications from which the APPLICATION was derived; (c) all applications claiming priority from the APPLICATION; (d) all provisional, utility, divisional, continuation, continuation in part, substitute, request for continued examination, renewal, reexamination, reissue, and other applications and extensions related thereto that have been or may be filed in the United States or elsewhere in the world; (e) all patents (including reissues and re-examinations) that may be granted on the applications set forth in (a), (b), (c), and (d) above; (f) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights; and (g) all rights to recover damages for past, present, and future infringement of the patents set forth in (b) and (e) above.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title: "Selective Regulation of Information Transmission from Mobile Applications to Third-Party Privacy Compliant Target Systems,"
Filed: February 9, 2016
Application No.: 15/019,168

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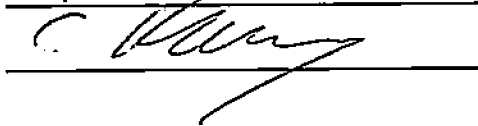
By signing below, INVENTOR further attests to the following:

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- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.

INVENTOR hereby acknowledges that any willful false statement made in this document is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Name and Signature

Crispin Edward Harold Flowerday

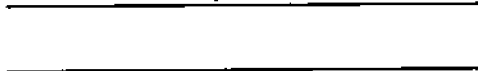


Date of Signature

1 June 2016

Name and Signature

Michael F. Kamprath



Date of Signature



Title: "Selective Regulation of Information Transmission from Mobile
Applications to Third-Party Privacy Compliant Target Systems,"
Filed: February 9, 2016
Application No.: 15/019,168

Name and Signature

Faraaz A. Sareshwala

Date of Signature

Name and Signature

Daniel Vogel Fernandez de Castro

Date of Signature

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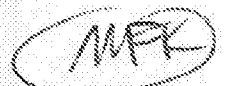
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Title: "Selective Regulation of Information Transmission from Mobile
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Name and Signature


Crispin Edward Harold Flowerday

Date of Signature

Name and Signature

Michael F. Kamprath

Date of Signature



12 April 2016

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Filed: February 9, 2016
Application No.: 15/019,168

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Faraaz A. Sarehwala

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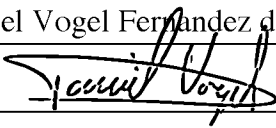
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Name and Signature

Daniel Vogel Fernandez de Castro



Date of Signature

May 18, 2016

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Date of Signature

4/12/16

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Date of Signature