## 503853700 06/02/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3900349

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JEREMY WRIGHT	12/01/2015
ADRIAN WRIGHT	12/01/2015
JESSE HORNE	11/17/2015
SAM FIELDER	11/19/2015
SIMON RUCKER	11/19/2015
DAMIAN LEE	11/18/2015
CAITLIN CURRAN-BLANEY	01/08/2016

#### **RECEIVING PARTY DATA**

Name:	NICOVENTURES HOLDINGS LIMITED
Street Address:	GLOBE HOUSE
Internal Address:	1 WATER STREET
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 3LA

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29558836

## **CORRESPONDENCE DATA**

**Fax Number:** (612)349-9266

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER: 4839.03US02

NAME OF SUBMITTER: AUBRE RABE

SIGNATURE: /AUBRE RABE/

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503853700 REEL: 038789 FRAME: 0256

DATE SIGNED:	06/02/2016
Total Attachments: 7	
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PATENT REEL: 038789 FRAME: 0257

### **ASSIGNMENT**

WHEREAS, we, Jeremy Wright of London, United Kingdom, Adrian Wright of London, United Kingdom, Jesse Horne of London, United Kingdom, Sam Fielder of London, United Kingdom Simon Rucker of London, United Kingdom, Damian Lee of London, United Kingdom, and Caitlin Curran-Blaney of London, United Kingdom ("Assignors"), have invented certain new and useful improvements in ELECTRONIC CIGARETTE, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 29/502,286, filed September 12, 2014.

WHEREAS, Nicoventures Holdings Limited ("Assignee"), a business entity organized and existing under the laws of the Country of United Kingdom, and having its principal offices at Globe House, 1 Water Street, London, United Kingdom WC2R 3LA, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original,

PATENT REEL: 038789 FRAME: 0258

Application No. 29/502,286

Date:	\\\ \12\/\2015 Day/Month/Year	Jeremy Wright
Date:	1/12/2015	 ANN SM
	Day/Month/Year	Adrian Wright
Date:		
ereev.	Day/Month/Year	Jesse Horne
Date:		
<b>T</b>	Day/Month/Year	Sam Fielder
Date:	Day/Month/Year	Simon Rucker
Date:		
	Day/Month/Year	Damian Lee
Date:		
	Day/Month/Year	Canlin Curran-Blaney

Application No. 29/502,286

Date:	
Day/Month/Year	Jeremy Wright
Date:	
Day/Month/Year	Adrian Wright
Date: 17/11/2015.	
Day/Month/Year	Jesse Horne
Date:	· · · · · · · · · · · · · · · · · · ·
Day/Month/Year	Sam Fielder
Date:	
Day/Month/Year	Simon Rucker
Date:	
Day/Month/Year	Damian Lee
Date:	
Day/Month/Year	Caitlin Curran-Blaney

Anaqua ID: 81444255

BAT Reference: D13114028US01

Application No. 29/502,286

Date:	
Day/Month/Year	Jeremy Wright
Date:	
Day/Month/Year	Adrian Wright
Date:	
Day/Month/Year	Jesse Home
Date: 19/11/2015 Day/Month/Year	Chell
Day/Month/Year	Sam Fielder
Date:	
Day/Month/Year	Simon Rucker
Date:	
Day/Month/Year	Damian Lee
Ozic:	
Day/Month/Year	Caitlin Curren-Blaney

Application No. 29/502,286

divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Date:	
Day/Month/Year	Jeremy Wright
Date:	
Day/Month/Year	Adrian Wright
Date:	
Day/Month/Year	Jesse Home
Date:	
Day/Month/Year	Sam Fielder
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Day/Month/Year	Simon Racker
Date:	
Day/Month/Year	Damian Lee
Date:	
Day/Month/Year	Caitlin Curran-Blaney

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BAT Reference: D13114028US01

Application No. 29/502,286

Date:	
Date: Day/Month/Year	Jeremy Wright
Date: Day/Month/Year	*
Day/Month/Year	Adrian Wright
Date:	
Day/Month/Year	Jesse Horne
Date:	
Day/Month/Year	Sam Fielder
Date:	***
Day/Month/Year	Simon Rucker
Date: 18 / 11 / 2015  Day/Month/Year	
Day/Month/Year	Damian Lee
Date:	Caitlin Curran-Blanev
IMV/MONIN/YCAT	Callin Collan-Dianev

BAT Reference: D13114028US01

Application No. 29/502,286

divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Date: 08/2040	
Day/Month/Year	Jeremy Wright
Date:	
Day/Month/Year	Adrian Wright
Date: Day/Month/Year	Jesse Horne
Date: Day/Month/Year	Sam Fielder
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Data	
Date: Day/Month/Year	Simon Rucker
Date:	
Day/Month/Year	Damian Lee
Date: 08/01/2016	Caitlin Curran-Blaney
Day/Month/Year	Caitlin Curran-Blanev

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PATENT REEL: 038789 FRAME: 0264