503856948 06/06/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LINDA ROBERTS	11/16/2009
E-LEE CHANG	11/19/2009
JA-YOUNG SUNG	11/16/2009
NATASHA BARRETT SCHULTZ	11/18/2009
ROBERT ARTHUR KING	11/16/2009

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, LP
Street Address:	675 W. Peachtree Street
Internal Address:	Suite 4000
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15168549

CORRESPONDENCE DATA

Fax Number: (847)510-0710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 847-382-1501

Email: docketing@ggip.com

Correspondent Name: AT&T LEGAL DEPARTMENT - GG ATTN: PATENT

Address Line 1: ROOM 2A-207
Address Line 2: ONE AT&T WAY

Address Line 4: BEDMINSTER, NEW JERSEY 07921

ATTORNEY DOCKET NUMBER:	7785-0622-02
NAME OF SUBMITTER:	ATANU DAS
SIGNATURE:	/Atanu Das/
DATE SIGNED:	06/06/2016

PATENT 503856948 REEL: 038815 FRAME: 0035

Total Attachments: 6 source=7785-0622-01 Assignment#page1.tif source=7785-0622-01 Assignment#page2.tif source=7785-0622-01 Assignment#page3.tif source=7785-0622-01 Assignment#page4.tif source=7785-0622-01 Assignment#page5.tif

source=7785-0622-01 Assignment#page6.tif

ASSIGNMENT

WHEREAS, Linda Roberts, a citizen of United States of America, residing in Decatur, GA, E-Lee Chang, a citizen of United States of America, residing in, Mableton, GA, Ja-Young Sung, a citizen of South Korea, residing in Atlanta, GA, Natasha Barrett Schultz, a citizen of United States of America, residing in Lawrenceville, GA, and Robert Arthur King, a citizen of United States of America, residing in Roswell, GA, hereinafter called the "Assignor(s)", have made the invention described in the United States Patent Application entitled "METHOD AND APPARATUS FOR PRESENTING MEDIA PROGRAMS" Attorney Docket No. 2009-0368_7785-622, US Patent Application no. ____12/623.099 _____ for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor(s) have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor(s) hereby covenant and agree, for both the Assignor(s) and the Assignor(s)' legal representatives, that the Assignor(s) will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor(s) will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor(s) authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor(s) authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

{TY089504;1}- 1 -

PATENT REEL: 023619 FRAME: 0038

The ASSIGNOR(S) hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor(s), on the date(s) listed below.

Linda Roberts	11/14/09 Date
STATE OF Georiga SS COUNTY OF Follow The foregoing instrument was s November 2009, by Linda Robe	sworn to and subscribed before me this (6th day of earls who is:
personally known to me; o	r
produced identification; ide	entification type:
RICHARD J. GERLACH Notary Public, Futton County, Georgia My Commission Expires January 25, 2011	Notary Signature Print, type or stamp name of notary

(TYC89 504;1)

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PATENT REEL: 023619 FRAME: 0039

11/19/09 E-Lee Chang Date
STATE OF Georgia SS COUNTY OF Caucac & L
The foregoing instrument was sworn to and subscribed before me this // day of who is:
personally known to me; or
produced Identification; identification type: CADL 055811861
ue le
Notary Signature Print, type or stamp name of notary
Keyur Chouhan Keyur Chouhan Notary Public, Gwinnett County, Georgia My Commission Expires 2-4-2011

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PATENT REEL: 023619 FRAME: 0040

Janay Johns Date	
STATE OF Georgia SS COUNTY OF FULL POLY	lav af
The foregoing instrument was sworn to and subscribed before me this 16 d	ay or
personally known to me; or	
produced identification; identification type: BR. Drivers Lice No C	
Notary Signature Print, type or stamp name of notary	
	<u>:</u>

(TY069 504;1)

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PATENT REEL: 023619 FRAME: 0041

Matasha Barrett Schultz	april 1-18-69 Date
STATE OF Georgia SS COUNTY OF Faltow The foregoing instrument was swo Normbes 2009, by Natasha Barre	orn to and subscribed before me this <u>/ 8/4</u> day of ett Schultz who is:
personally known to me; or	
produced identification; identi	ification type:
RICHARD J. GERLACH Notary Publio, Fullon County, Georgia My Commission Expires January 25, 2011	Notary Signature Print, type or stamp name of notary

(TY089 504;1)

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PATENT REEL: 023619 FRAME: 0042

Robert Arthur King	11/16/05 Date
STATE OF Georgia SS	<u>ا</u>
The foregoing instrument was sw November 2009, by Robert Arthu	vorn to and subscribed before me this <u>164</u> day of <u>ur King</u> who is:
personally known to me; or	
produced identification; iden	atification type:
RICHARD J. GERLACH Notary Public, Fulion County, Georgia My Commission Expires January 25, 2011	Notary Signature Print, type or stamp name of notary

{TY089 504;1}

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RECORDED: 12/08/2009

PATENT REEL: 023619 FRAME: 0043

PATENT REEL: 038815 FRAME: 0042

RECORDED: 06/06/2016