

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3910715

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID KATZ	05/31/2016
RECEIVING PARTY DATA	
Name:	BONITA MARIE INTERNATIONAL, INC.
Street Address:	601 BAYSHORE BOULEVARD
Internal Address:	SUITE 850
City:	TAMPA
State/Country:	FLORIDA
Postal Code:	33606
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	62171528
Patent Number:	D635194
Patent Number:	D610202
Application Number:	29274191
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	s.lewellyn@maxeyiplaw.com
Correspondent Name:	MAXEY LAW OFFICES, PLLC
Address Line 1:	100 SECOND AVENUE S
Address Line 2:	SUITE 401N
Address Line 4:	ST. PETERSBURG, FLORIDA 33701
ATTORNEY DOCKET NUMBER:	548.011
NAME OF SUBMITTER:	STEPHEN LEWELLYN
SIGNATURE:	/Stephen Lewellyn/
DATE SIGNED:	06/09/2016
Total Attachments: 4	
source=Invention and Patent Assignment Agreement#page1.tif	

source=Invention and Patent Assignment Agreement#page2.tif
source=Invention and Patent Assignment Agreement#page3.tif
source=Invention and Patent Assignment Agreement#page4.tif

INVENTION AND PATENT ASSIGNMENT AGREEMENT

THIS INVENTION AND PATENT ASSIGNMENT AGREEMENT (this "**Assignment**") is made and entered into as of May 31, 2016, by and among David Katz, an individual ("**Assignor**"), and Bonita Marie International, Inc., a New Jersey corporation (hereinafter "**Assignee**").

RECITALS

WHEREAS, Assignor has invented new and useful improvements in technology (herein after "**Inventions**") described in the United States patents and patent applications that are identified on Schedule A to this Assignment (collectively, the "**Patents**");

WHEREAS, Assignor is the owner of the Patents and has adopted, used, and is currently using the Inventions; and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to the Inventions, the Patents, and any and all Letters Patents or similar legal protection, foreign or domestic, to be obtained therefore.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and legal sufficiency of which is hereby acknowledged, the parties agree as follows:

Section 1. Assignment

(a) Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, the entire right, title, and interest in and to the Inventions, the Patents, all corresponding domestic and foreign applications, all Letters Patents or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, and authorizes the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patents or similar legal protection to the Assignee.

(b) For such good and valuable consideration, Assignor hereby further sells, assigns and transfers to Assignee, all rights, title and interests in, to and arising from infringement of the Patents referred to in the attached Schedule A, including, without limitation, all claims for damages and profits for any past, current, and future infringements of the Patents, including the rights to sue for any past, current, and future infringements in its own name and stead and for its own benefit.

(c) Assignor further agrees, without any payment by the Assignee, other than expenses incurred by Assignor, to communicate to the Assignee, its representatives or agents, any facts relating to the Inventions, and to execute and to deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Patents in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

(d) Assignor represents and warrants that there are no outstanding assignments, grants, liens, encumbrances, or other agreements either written, oral, or implied with respect to the Inventions and Patents that will impair, diminish, or abridge any interest herein conveyed at the time of executing this Agreement.

(e) Assignor hereby grants the Assignee and its duly authorized representatives the power to insert on this Agreement any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office, any international treaty, and any equivalent foreign office, for the purpose of recordation of this Agreement.

Section 2. Miscellaneous

(a) The preamble and recitals set forth above are hereby ratified and incorporated herein and made part of this Agreement by reference.

(b) All terms and conditions of this Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective transferees, successors and assigns.

(c) This Assignment shall be governed by, construed and enforced in accordance with the laws of the State of Delaware, without giving effect to the choice of law provisions thereof.

(d) This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which shall constitute but one and the same instrument.

THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK

SIGNATURE PAGE FOLLOWS

IN WITNESS WHEREOF, the parties have executed this Invention and Patent Assignment Agreement by and through their properly authorized signatories effective as of the date indicated above.

ASSIGNOR:

DAVID KATZ

By: _____

ASSIGNEE:

BONITA MARIE INTERNATIONAL, INC.,
a New Jersey corporation

By: _____

David Katz, Chief Executive Officer

SCHEDULE A

TITLE OF THE PATENT/PATENT APPLICATION	PATENT NO. / PATENT APPLICATION NO.
Method for generating redemption; merchandise display plan and redemption; merchandise display plan system	Provisional Patent Application No. 62/171,528
Merchandise ticket	U.S. Design Patent No. D635,194
Redemption Machine Display Tag	U.S. Design Patent No. D610,202
Redemption Machine Display Tag	U.S. Design Patent Application No. 29/274,191