

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3911600

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KOA METTER	06/07/2016
ALAN LEE ROGERS	05/29/2016
JASON CORNWELL	05/31/2016
RICHARD YUAN-CHING LO	05/29/2016
RACHEL ILAN SIMPSON	05/30/2016
MATTHEW THOMAS AUSTIN	05/31/2016
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15153681
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3474491577
Email:	docket@ipspring.com
Correspondent Name:	IP SPRING
Address Line 1:	180 N. LASALLE ST.
Address Line 2:	SUITE 3700
Address Line 4:	CHICAGO, ILLINOIS 60601
ATTORNEY DOCKET NUMBER:	LE-0610-01-US-NP
NAME OF SUBMITTER:	KATHERINE D. GARDNER
SIGNATURE:	/Katherine D. Gardner/
DATE SIGNED:	06/09/2016

Total Attachments: 3

source=LE-0610-01-US-NP_Assignment_executed#page1.tif

source=LE-0610-01-US-NP_Assignment_executed#page2.tif

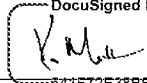
source=LE-0610-01-US-NP_Assignment_executed#page3.tif

ASSIGNMENT

For valuable consideration, we, Koa METTER, Alan Lee ROGERS, Jason CORNWELL, Richard Yuan-Ching LO, Rachel Ilan SIMPSON, and Matthew Thomas AUSTIN, hereby assign to: Google Inc., a corporation of Delaware, having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called “the Assignee”), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled ANIMATED USER IDENTIFIERS, filed May 12, 2016, and assigned U.S. Serial Number 15/153,681, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors’ certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

ASSIGNMENT CONTINUED...Page 2
Title: ANIMATED USER IDENTIFIERS

DocuSigned by:

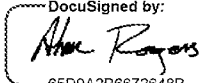


Signature

Koa METTER

Date: 6/7/2016

DocuSigned by:

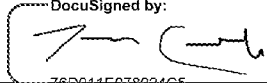


Signature

Alan Lee ROGERS

Date: 5/29/2016

DocuSigned by:

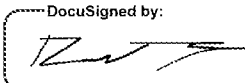


Signature

Jason CORNWELL

Date: 5/31/2016

DocuSigned by:

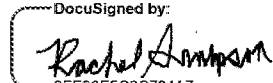


Signature

Richard Yuan-Ching LO

Date: 5/29/2016

DocuSigned by:

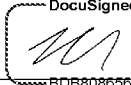


Signature

Rachel Ilan SIMPSON

Date: 5/30/2016

ASSIGNMENT CONTINUED...Page 3
Title: ANIMATED USER IDENTIFIERS

DocuSigned by:

BDB808656063474...
Signature

Matthew Thomas AUSTIN

Date: 5/31/2016