PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YONGWOOK KIM	06/08/2016
DONG-HOON KIM	06/08/2016
BYOUNG-JOO KIM	06/08/2016
DONGOUK MOON	06/08/2016
TAI HO CHOI	06/08/2016

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI
City:	GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15178655

CORRESPONDENCE DATA

Fax Number: (201)226-9245

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-226-9245

Email: jeryl.bizzoco@chareiter.com

Correspondent Name: CHA & REITER, LLC Address Line 1: 17 ARCADIAN AVENUE

Address Line 2: **SUITE 208**

PARAMUS, NEW JERSEY 07652 Address Line 4:

ATTORNEY DOCKET NUMBER:	4500-1-473
NAME OF SUBMITTER:	STEVE CHA
SIGNATURE:	/Steve Cha/
DATE SIGNED:	06/10/2016

Total Attachments: 4

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> **PATENT** REEL: 038871 FRAME: 0935 503865413

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> PATENT REEL: 038871 FRAME: 0936

Docket No.: 4500-1-473 Client Ref No.: GM-201504-051-1-US0

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration,

1)	Yongwook KIM	of	#105-701, 19, Seolleung-ro 69-gil, Gangnam-gu, Seoul, Republic of Korea
2)	Dong-Hoon KIM	of	#4-1002, 64, Anyangpangyo-ro, Uiwang-si, Gyeonggi-do, Republic of Korea
3)	Byoung-Joo KIM	of	#104-2402, 31, Ogeum-ro 32-gil, Songpa-gu, Seoul, Republic of Korea
4)	Dongouk MOON	of	#104-605, 55, Jangmi-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea
5)	Таі Но СНОІ	of	#634-1803, 76, Bongyeong-ro 1517beon-gil, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

(hereinafter Assignor) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of 129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO, 16677 REPUBLIC OF KOREA

(hereinafter Assignee) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. Section 261, in and to the invention entitled as:

A SERVICE PROVIDING METHOD USING A BEACON AND ELECTRONIC APPARATUS THEREOF

invented by Assignor; the application for United States patent therefor, invented by Assignor; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. Assignor authorizes Assignee to enter the date of signature and/or Serial Number and Filing Date in the above. Assignor also authorizes and requests the Commissioner of Patents and Trademarks to

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issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Yongwook KIM	7 85
	Signature of inventor
	Dated: 2016. 6.6
	WITNESSED:
Name of Second Inventor: Dong-Hoon KIM	Signature of inventor
	Dated:
	WITNESSED:
Name of Third Inventor: Byoung-Joo KIM	Signature of inventor
	Dated:
	WITNESSED:
Name of Fourth Inventor: Dongouk MOON	Signature of inventor
	Signature of inventor
	Dated:
	WITNESSED:

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issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Yongwook KIM	
	Signature of inventor
	Dated:
	WITNESSED:
Name of Second Inventor: Dong-Hoon KIM	Donyhoon Kim Signature of inventor
	Dated: June 8, 2016
	WITNESSED:
Name of Third Inventor: Byoung-Joo KIM	Byonny Foo Kim Signature of inventor
	Dated: June 8, 2016.
	WITNESSED:
Name of Fourth Inventor: Dongouk MOON	Signature of inventor
	Dated: June 8, 2016
	WITNESSED:

Name of Fifth Inventor: Tai Ho CHOI	tatho Chon'
	Signature of inventor
	Dated: June 8, 2016
	WITNESSED:

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RECORDED: 06/10/2016