

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3917469

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MARK SEGASBY	05/27/2016
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	Property Type	Number
	Application Number:	29526024
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DATE SIGNED:	06/14/2016	
Total Attachments: 2		
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source=assignment-executed#page2.tif		

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, I, **Mark Segasby** ("ASSIGNOR"), having made a design invention in **Footwear Hanger**, while in the employ either as an employee or consultant of **Phineas Products Limited**, a corporation organized, existing, and doing business at Airfield House, Western Drive, Hengrove, Bristol, United Kingdom, BS14 0AF (sometimes hereinafter called "ASSIGNEE"), do hereby ASSIGN, SELL and CONVEY to said **Phineas Products Limited**, its successors and assigns, the entire right, title and interest throughout the world in and to:

1. United States of America patent applications including:

No.	Patent Applications
1	29/526,020
2	29/526,022
3	29/526,024
4	29/526,025

2. All applications for patent or like protection on said invention that have now been or may in the future be made by me or my legal representatives, including any continuation, continuation-in-part and any other utility applications that may be based on this invention, whether in the United States of America or any other place anywhere in the world;

3. All patents and like protection that have now been or may in the future be granted on said invention to me or my legal representatives, whether in the United States of America or in any other country or place anywhere in the world;

4. All substitutions for and divisions, continuations, continuations-in-part, renewals, reissues, extensions, and the like of said applications and patents and like grants, including without limitation, those obtained or permissible under past, present and future laws and statutes;

5. All rights of action on account of past, present and future unauthorized use of said invention and for infringement of said patents and like protection;


6. The right in ASSIGNEE to file in its name applications for patents and like protection for said invention in any country or countries foreign to the United States; and

7. All international rights of priority associated with said invention, applications, patents and like protection; and I covenant that I, and my heirs, legal representatives, assigns, administrators, and executors, will, at the expense of ASSIGNEE, its successors and assigns, execute all papers and perform such other acts as may be reasonably necessary to give ASSIGNEE, its successors and assigns, the full benefit of this Assignment.

EXECUTED on the date indicated below, opposite my signature.

Date: 27/5/2016

ASSIGNOR


Mark Segasby

