

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES SQUIRES MASSON	06/10/2016
SHIKHA DEVESH DESAI	06/06/2016
THERESA ANN ESTRADA	06/09/2016
MICHELLE ELENA KESLIN	06/06/2016
RUTH KIKIN-GIL	06/04/2016
RECEIVING PARTY DATA	
Name:	MICROSOFT TECHNOLOGY LICENSING, LLC.
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15183460
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0903
ATTORNEY DOCKET NUMBER:	14917.2739USU1/359221.02
NAME OF SUBMITTER:	CHRISTOPHER J. LEONARD
SIGNATURE:	/Christopher J. Leonard/
DATE SIGNED:	06/15/2016
Total Attachments: 10	
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PATENT ASSIGNMENT

I James Squires Masson ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "AUTOMATED REPEATED CONTENT PRESENTATION" ("APPLICATION"), which:

will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on June 15, 2016 and given Application No. 15/183,460 by the following Office US - United States Patent and Trademark Office) this APPLICATION's Application No., filing date, and Office, when known;

was filed on _____ and was given Application No. _____ by the following Office "
";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


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PATENT ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>6/10/2016</u>
Inventor's Signature	Date
<u>James Squires Masson</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

I Shikha Devesh Desai ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "AUTOMATED REPEATED CONTENT PRESENTATION" ("APPLICATION"), which:

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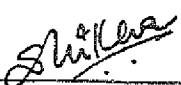
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	<u>06/06/2016</u>
Inventor's Signature	Date
<u>Shikha Devesh Desai</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

I Theresa Ann Estrada ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "AUTOMATED REPEATED CONTENT PRESENTATION" ("APPLICATION"), which:

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<u>Theresa Estrada</u>	<u>6/9/2016</u>
Inventor's Signature	Date
<u>Theresa Ann Estrada</u>	<u></u>
Printed Name in English	Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

I Michelle Elena Keslin ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "AUTOMATED REPEATED CONTENT PRESENTATION" ("APPLICATION"), which:

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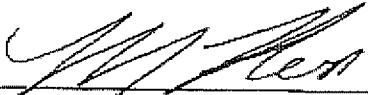
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	<u>6-6-16</u>
Inventor's Signature	Date
<u>Michelle Elena Keslin</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

I Ruth Kikin-Gil ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "AUTOMATED REPEATED CONTENT PRESENTATION" ("APPLICATION"), which:

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	6-4-2016
_____ Inventor's Signature	_____ Date
Ruth Kikin-Gil	רות קיקין-גיל
_____ Printed Name in English	_____ Printed Name in Native Language (if other than English)