

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3920592

|   |                                     |
|---|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                      |
| <b>CONVEYING PARTY DATA</b>   |                                     |
| <b>Name</b>   | <b>Execution Date</b>               |
| ZAZMA LTD.  | 09/16/2014                          |
| <b>RECEIVING PARTY DATA</b>   |                                     |
| <b>Name:</b>  | BEHALF LTD.                         |
| <b>Street Address:</b>  | 25 HAHAROSHET STREET, P.O. BOX 2310 |
| <b>City:</b>  | RAANANA                             |
| <b>State/Country:</b>   | ISRAEL                              |
| <b>Postal Code:</b>   | 4365613                             |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |
| <b>Property Type</b>  | <b>Number</b>                       |
| <b>Application Number:</b>  | 13973429                            |
| <b>CORRESPONDENCE DATA</b>  |                                     |
| <b>Fax Number:</b>  | (703)415-4864                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |
| <b>Phone:</b>   | (703) 859-9634                      |
| <b>Email:</b>   | martin@ipatent.co.il                |
| <b>Correspondent Name:</b>  | MARTIN D. MOYNIHAN                  |
| <b>Address Line 1:</b>  | P.O. BOX 16446                      |
| <b>Address Line 2:</b>  | PRTSI, INC.                         |
| <b>Address Line 4:</b>  | ARLINGTON, VIRGINIA 22215           |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 66076                               |
| <b>NAME OF SUBMITTER:</b>   | MARTIN D. MOYNIHAN                  |
| <b>SIGNATURE:</b>   | /Martin D. Moynihan/                |
| <b>DATE SIGNED:</b>   | 06/16/2016                          |
| <b>Total Attachments: 3</b>   |                                     |
| source=66076 Ehrlich and Fenster English Translation of Certificate of Name Change#page1.tif  |                                     |
| source=66076 Ehrlich and Fenster English Translation of Certificate of Name Change#page2.tif  |                                     |
| source=66076 Ehrlich and Fenster English Translation of Certificate of Name Change#page3.tif  |                                     |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                          |   |                        |
|--------------------------|---|------------------------|
| In re Application of:    | § |                        |
|                          | § |                        |
| Jeremy ESEKOW            | § | Confirmation No.: 4129 |
|                          | § |                        |
| Serial No.: 13/973,429   | § |                        |
|                          | § | Group Art Unit: 3684   |
| Filed: August 22, 2013   | § |                        |
|                          | § |                        |
| For: SYSTEM AND METHODS  | § | Attorney Docket: 66076 |
| THEREOF FOR FINANCING    | § |                        |
| A PURCHASE ORDER         | § |                        |
| OVER THE WEB             | § |                        |
|                          | § |                        |
| Examiner: Ethan D. CIVAN | § |                        |

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATION

Sir:

I, the undersigned Yoel Sztybel, hereby declare that I am well acquainted with the Hebrew and English languages and that the document attached hereto is a correct English translation of the original document drawn up in the Hebrew language.

In witness whereof I certify the correctness of the said translation by my signature on this 16<sup>th</sup> day of June 2016.

Respectfully submitted,

/Yoel Sztybel/

Yoel Sztybel, Advocate

Date: June 16, 2016

EMBLEM

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The State of Israel  
Ministry of Justice - Corporations Authority  
Registrar of Companies and Partnerships

**CERTIFICATE OF CHANGE OF NAME OF COMPANY**

This is to certify that the company

**ZAZMA LTD**

Company Number **514610450**

has changed its name and from now on will be called by the name

**BEHALF LTD**

given in Jerusalem on day:

**September 16, 2014**

Hebrew Calendar Date

Signature

EMBLEM

**Tehila Sadia**  
**Registrar of Companies and Partnerships**  
**Head of the Corporations Authority**



מדינת ישראל  
משרד המשפטים – רשות התאגידים  
רשם החברות והשותפויות



## תעודת שינוי שם של חברה

וזאת לתעודה כי החברה

**זאזמה בע"מ**

**ZAZMA LTD**

שמספרה 514610450

שינתה את שמה ומעתה תקרא בשם

**ביהלף בע"מ**

**BEHALF LTD**

ניתנה בירושלים ביום:

16/09/2014

כ"א אלול תשע"ד



תהילה סעדיה  
רשות התאגידים  
רשם החברות והשותפויות