

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3910499

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	QUITCLAIM ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HAGGIN MARKETING, LLC D/B/A RYAN PARTNERSHIP	10/25/2013
RECEIVING PARTY DATA	
Name:	SEARS BRANDS, L.L.C.
Street Address:	3333 BEVERLY ROAD
City:	HOFFMAN ESTATES
State/Country:	ILLINOIS
Postal Code:	60179
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29464418
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-775-8000
Email:	mreichstadt@mcandrews-ip.com
Correspondent Name:	MCANDREWS, HELD & MALLOY, LTD.
Address Line 1:	500 WEST MADISON STREET
Address Line 2:	34TH FLOOR
Address Line 4:	CHICAGO, ILLINOIS 60661
ATTORNEY DOCKET NUMBER:	27176US01
NAME OF SUBMITTER:	CHRISTOPHER V. CARANI
SIGNATURE:	/CHRISTOPHER V. CARANI/
DATE SIGNED:	06/09/2016
Total Attachments: 2	
source=Quitclaim_Assignment_Haggin Marketing#page1.tif	
source=Quitclaim_Assignment_Haggin Marketing#page2.tif	

QUITCLAIM ASSIGNMENT

Case No.: 27176US01

Serial No.: 29/464,418

Inventors: David Riske
Janet Barker-Evans
Bill Wiechers
Krzysztof Tenenberg

Filed: August 15, 2013

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, HAGGIN MARKETING, LLC d/b/a Ryan Partnership ("RYAN"), a California limited liability corporation, having offices at 104 South Michigan Avenue, Chicago, Illinois 60603, hereby quitclaims and assigns to **Sears Brands, L.L.C.**, an Illinois corporation, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, its successors and assigns, any right, title, and interest RYAN may have to the invention or improvements of RYAN disclosed in an application for Letters Patent of the United States, entitled: **"DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON"** and identified as File No. **27176US01**, in the offices of McAndrews, Held & Malloy, Ltd., and in said application and any and all other applications, both United States and foreign, which RYAN may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any continuation, continuation-in-part, divisional, re-examination, reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

RYAN hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

RYAN hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

For said considerations, RYAN hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all continuation, continuation-in-part, divisional, re-examination, extension, and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue, re-examination, or extension of any Letters Patent that may be granted upon said application, and any and all applications and other document for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations RYAN authorizes said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agrees, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of RYAN with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing

evidence and performing any and all other acts necessary to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by RYAN if this assignment had not been made.

WITNESS my hand this 25th day of October, 2013

Haggin Marketing LLC



Name: J. FITZGERALD
Title: V.P. & Secretary