503878972 06/20/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3925621

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	05/24/2012

CONVEYING PARTY DATA

Name	Execution Date
POWERREVIEWS, INC.	05/24/2012
PELOTON ACQUISITION LLC	05/24/2012

NEWLY MERGED ENTITY DATA

Name	Execution Date
POWERREVIEWS, LLC	05/24/2012

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	POWERREVIEWS, LLC	
Street Address:	3900 NORTH CAPITAL OF TEXAS HIGHWAY	
Internal Address:	SUITE 300	
City:	AUSTIN	
State/Country:	TEXAS	
Postal Code:	78746	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13737668

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipdockets@dbr.com **BRADLEY H. VALENZO Correspondent Name:** Address Line 1: 191 N. WACKER DRIVE

Address Line 2: **SUITE 3700**

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: P4615US BRADLEY H. VALENZO NAME OF SUBMITTER: SIGNATURE: /bradley heath valenzo/

PATENT REEL: 038957 FRAME: 0582

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DATE SIGNED:	06/20/2016
Total Attachments: 4	
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PATENT REEL: 038957 FRAME: 0583

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"POWERREVIEWS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "PELOTON ACQUISITION LLC" UNDER THE NAME OF "POWERREVIEWS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF JUNE, A.D. 2012, AT 2 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5157160 8100M

120753461

You may varify this certificate online at corp. delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTY CATION: 9653725

DATE: 06-19-12

TRADEMARK

REEL: 005**PATENAM**E: 0927 REEL: 038957 FRAME: 0584

State of Delaware Secretary of State Division of Corporations Delivered 02:00 PM 06/19/2012 FILED 02:00 PM 06/19/2012 SRV 120753461 - 5157160 FILE

CERTIFICATE OF MERGER

MERGING

POWERREVIEWS, INC. A DELAWARE CORPORATION

WITH AND INTO

PELOTON ACQUISITION LLC A DELAWARE LIMITED LIABILITY COMPANY

Peloton Acquisition LLC, a Delaware limited liability company (the "LLC"), does hereby certify as follows:

Pursuant to Section 18-209 of the Limited Liability Company Act of the State of Delaware

FIRST: The LLC is a Delaware limited liability company duly organized and existing under the laws of the State of Delaware and PowerReviews, Inc., a Delaware corporation (the "Company"), is a corporation duly organized and existing under the laws of the State of Delaware.

SECOND: An Agreement and Plan of Merger, dated May 24, 2012, (the "Merger Agreement"), setting forth the terms and conditions of the merger of the Company with and into the LLC (the "Merger"), has been adopted, certified, acknowledged, approved and executed by the LLC and the Company.

THIRD: The name of the surviving limited liability company in the Merger is Peloton Acquisition LLC amending its name to PowerReviews, LLC (the "Surviving LLC").

FOURTH: An executed copy of the Merger Agreement is on file at the principal place of business of the Surviving LLC at the following address:

PowerReviews, LLC c/o Bazaarvoice, inc. 3900 North Capital of Texas Highway Suite 300 Austin, Texas 78746 Attn: General Counsel

FIFTH: A copy of the Merger Agreement will be furnished by the Surviving LLC, on request and without cost, to any stockholder of the Company or any member of LLC.

SIXTH: The Merger is to become effective immediately upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

(Signature page follows)

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TRADEMARK
REEL: 005**3P/2TENAM**E: 0928
REEL: 038957 FRAME: 0585

IN WITNESS WHEREOF, Peloton Acquisition LLC has caused this Certificate of Merger to be executed by an authorized person as of Peloton Acquisition LLC.

PELOTON ACQUISITION LLC

By: /s/ BRETT A. HURT
Title: CEO

TRADEMARK
REEL: 0053PATEMME: 0929

REEL: 038957 FRAME: 0586

IN WITNESS WHEREOF, Peloton Acquisition LLC has caused this Certificate of Merger to be executed by an authorized person as of Peloton Acquisition LLC.

PELOTON ACQUISITION LLC

By:

Title: Name:

TRADEMARK

REEL: 0053PV2THENAIME: 0930

REEL: 038957 FRAME: 0587

RECORDED: 07/01/2014 RECORDED: 06/20/2016