PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

EPAS ID: PAT3925951

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW KIEFER	06/04/2016
MATTHEW HORNEY	06/06/2016
CHRISTOPHER D. SWEET	06/06/2016

RECEIVING PARTY DATA

Name:	STAX INNOVATIONS, LLC	
Street Address:	1411 N. MOHAWK ST. #1	
City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code: 60610		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15089535

CORRESPONDENCE DATA

Fax Number: (262)672-6313

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-839-7857

Email: carla.epping@rlpatent.com KEITH D. LINDENBAUM **Correspondent Name:** Address Line 1: RATHE LINDENBAUM LLP

Address Line 2: 700 W. VIRGINIA STREET, SUITE 302 Address Line 4: MILWAUKEE, WISCONSIN 53204

ATTORNEY DOCKET NUMBER:	S190-104	
NAME OF SUBMITTER:	KEITH D. LINDENBAUM	
SIGNATURE:	/Keith D. Lindenbaum/	
DATE SIGNED:	06/20/2016	

Total Attachments: 5

source=S190-104_Assignment_2016-06-20#page1.tif source=S190-104_Assignment_2016-06-20#page2.tif source=S190-104 Assignment 2016-06-20#page3.tif

PATENT REEL: 038958 FRAME: 0958 503879302

source=S190-104_Assignment_2016-06-20#page4.tif source=S190-104_Assignment_2016-06-20#page5.tif

PATENT REEL: 038958 FRAME: 0959

Attorney Docket No.: S190-104

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

CUP SLEEVE WITH COASTER

(hereinafter referred to singly and collectively as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

Stax Innovations, LLC

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, continuation-in-parts, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

Attorney Docket No.: S190-104

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, continuation-in-parts, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instruments in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of **Rathe Lindenbaum LLP** the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of **Rathe Lindenbaum LLP** do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Attorney Docket No.: \$190-104

Executed thisday of	MMM
State of Illinois	Matthew Kiefer
County of CUOK)ss.	•
On this 4 day of 5 day 20 10, before who is personally known to me to be the same person whose name is subsigned, sealed, and delivered the said instrument as his/her free and volunt	e me, a notary public in and for said county, appeared MUHNLY CIFFEY scribed to the foregoing instrument, and he/she acknowledged that he/she tary act for the uses and purposes therein set forth
	Dlende v Elileve
	Notary Public
Seal)	
	OFFICIAL SEAL GLENDA R EHLERT Notary Public - State of Illinois My Commission Expires Feb 27, 2017

Attorney Docket No.: \$190-104

Executed thisday of	ne
	- news
State of	Matthew Horney/
County of COOK)ss.	
ing is bearinged, any are mine in an are min come bearing in an	20 LQ, before me, a notary public in and for said county, appeared Ma Hrtw Horne so name is subscribed to the foregoing instrument, and he/she acknowledged that he/she free and voluntary act for the uses and purposes/therein set forth Notary Public
OFFICIAL SEAL SHARON M WOLFE Notary Public - State of litinois My Commission Expires Oct 30, 201	S S

Attorney Docket No.: S190-104

Exec	uted this <u>lo</u> day of <u>) un 3</u>	_, 20_1io
State of 12/1	linois	Christopher D. Sweet
State of 10 County of Co	oh)ss.	
who is personally kr	nown to me to be the same person whose name is s	Fore me, a notary public in and for said county, appeared Christopher Sweet ubscribed to the foregoing instrument, and he/she acknowledged that he/she untary act for the uses and purposes therein set forth
_		Watthen Horhstates
(Seal)	MATTHEW HOCHSTATTER Official Seal Notary Public - State of Illinois My Commission Expires Jul 13, 2019	Notary Public