

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3926028

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SAM DAVIES	02/23/2016
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	KENWOOD LIMITED	
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<b>State/Country:</b>	ENGLAND	
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<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29519224
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<b>ATTORNEY DOCKET NUMBER:</b>	15234/13 (D2922US-2)	
<b>NAME OF SUBMITTER:</b>	G. PETER NICHOLS	
<b>SIGNATURE:</b>	/G. Peter Nichols/	
<b>DATE SIGNED:</b>	06/20/2016	
<b>Total Attachments: 2</b>		
source=160616 Executed Assignment - Sam Davies#page1.tif		
source=160616 Executed Assignment - Sam Davies#page2.tif		

### **ASSIGNMENT**

WHEREAS, Sam Davies, hereinafter called the "Assignor", made the invention entitled Blender, for a full description of which reference is made to European Community Design No. 001430706 filed February 19, 2015; and United States Design Patent Application entitled Blender filed on March 3, 2015 and assigned Application No. 29/519,224;

WHEREAS, Kenwood Limited, a corporation organized and existing under the laws of the United Kingdom having a place of business at 1 Kenwood Business Park, New Lane, Havant, Hampshire PO9 2NH, England, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents that may be obtained for the invention, as set forth below;

NOW, THEREFORE, in consideration of valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents. The Assignor hereby sells, assigns, and transfers the entire right, title and interest to the Assignee as of the day of filing the application identified above.

The Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which

Case No. 15234/13  
(D2922-2)

may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED:

23/02/2016

Sam Davies  
Sam Davies

WITNESSED:

DATE:

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[Signature]

DATE:8

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[Signature]