

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3927548

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	TAMER HASSAN	06/21/2016
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	WHITE OPS INC.	
<b>Street Address:</b>	18 BRIDGE ST. 1G	
<b>City:</b>	BROOKLYN	
<b>State/Country:</b>	NEW YORK	
<b>Postal Code:</b>	11201	
<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	14536825	
<b>Application Number:</b>	14734975	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	admin@us-patent.info	
<b>Correspondent Name:</b>	NADYA REINGAND	
<b>Address Line 1:</b>	7 CLIFTON COURT	
<b>Address Line 4:</b>	PIKESVILLE, MARYLAND 21208	
<b>NAME OF SUBMITTER:</b>	NADYA REINGAND	
<b>SIGNATURE:</b>	/N.Reingand/	
<b>DATE SIGNED:</b>	06/21/2016	
<b>Total Attachments: 4</b>		
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source=assignment-WhiteOps-14734975#page1.tif		
source=assignment-WhiteOps-14734975#page2.tif		

ASSIGNMENT

WHEREAS, I

Tamer HASSAN, residing in 27 W 24th St, Suite #901, New York NY 10010 USA, Citizen of United States;

ASSIGNORS, are the inventors of the invention in "METHOD AND SYSTEM FOR TRACKING AND ANALYZING BROWSER SESSION DATA WITHIN ONLINE VIDEO VIA THE VIXEL DELIVERY MECHANISM",

Which was filed on 06/09/2015, Serial No. 14/734,975.

And WHEREAS, White Ops Inc., with the place of business at 18 Bridge St. 1G, Brooklyn, NY 11201;

ASSIGNEE is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representative and assigns, my entire right, title and interest in, to and under the said invention, and the said United States provisional application and all applications claiming priority thereto under 35 USC 119 (e) and divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissue thereof.

AND I HEREBY authorize and request the Commissioner of Patents

and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hands and seals the day and year set opposite my respective signatures.

Date Tamer Hassan 6/7/2016  
Tamer HASSAN

ASSIGNMENT

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Tamer HASSAN, residing in 27 W 24th St, Suite #901, New York NY 10010 USA, Citizen of United States;

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AND I HEREBY authorize and request the Commissioner of Patents

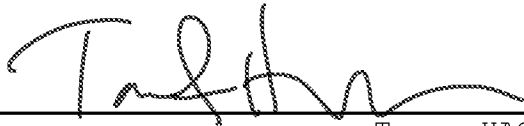
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Tamer HASSAN

6/7/2016