

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3927815

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROBIN E. SONNENSCHNEIN	05/06/2016
LYNSEY SCOTT	05/06/2016
RECEIVING PARTY DATA	
Name:	AVERY DENNISON RETAIL INFORMATION SERVICES, LLC
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City:	WESTBOROUGH
State/Country:	MASSACHUSETTS
Postal Code:	01581
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29539159
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	AVERY DENNISON CORPORATION
Address Line 1:	8080 NORTON PARKWAY, 22D
Address Line 4:	MENTOR, OHIO 44060
ATTORNEY DOCKET NUMBER:	6302-US
NAME OF SUBMITTER:	AMANDA WITTINE
SIGNATURE:	/amanda wittine/
DATE SIGNED:	06/21/2016
Total Attachments: 4	
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**INVENTOR'S DECLARATION AND ASSIGNMENT
FOR PATENT APPLICATION**

Avery Dennison's Ref. No.: 6302-US

INVENTOR'S DECLARATION

As a below named inventor, I hereby declare that:

This declaration is directed to:

- ☐ The attached application, or
☒ United States Design application No. 29/539159 filed on September 11, 2015.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to me/us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned

Robin E. Sonnenschein and Lynsey Scott

do hereby acknowledge that I/we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer, and set over, unto Avery Dennison Retail Information Services, LLC, a Nevada Limited Liability Company, with its principal place of business at 1700 West Park Dr., Suite 400, Westborough, MA, 01581 USA, and its successors, legal representatives and assigns (hereinafter "ASSIGNEE"), the entire right, title, and interest throughout the world, in and to any and all improvements which are disclosed in the application entitled

Label

set forth in the application for the United States Letters Patent filed on September 11, 2015 and assigned Serial No. 29/539159 and all provisional and non-provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based

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in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And I/we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And I/we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And I/we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

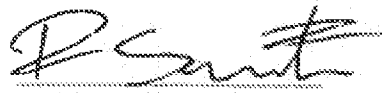
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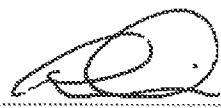
And I/we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all non-provisional, divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

➡ In testimony whereof, I hereunto set my hand and seal this 6th day of May, 2016. ↩

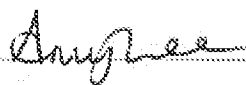
ASSIGNOR


Robin E. Sonnenschein ↩

Witnessed By:

➡ Signature: 
Print Name: ALYSLIA OLIVER

6/5/16
Date

➡ Signature: 
Print Name: AMY LEE

6/5/16
Date

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FOR PATENT APPLICATION

Avery Dennison's Ref. No.: 6302-US

➡ In testimony whereof, I hereunto set my hand and seal this 6 day of May, 2016. ↩

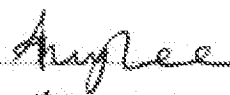
ASSIGNOR


Lynsey Scott ↩

Witnessed By:

➡ Signature: 
Print Name: AYSHA OLIVER

6/5/16
Date

➡ Signature: 
Print Name: AMY LEE

6/5/16
Date