

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SPENCER D. STIRLING	06/21/2016
RECEIVING PARTY DATA	
Name:	ACTIVISION PUBLISHING, INC.
Street Address:	3100 OCEAN PARK BLVD.
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90405
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15188570
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ATTORNEY DOCKET NUMBER:	45LY-242304
NAME OF SUBMITTER:	BRADFORD C. BLAISE
SIGNATURE:	/Bradford C. Blaise/
DATE SIGNED:	06/21/2016
Total Attachments: 2	
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source=45LY242304_Assignment#page2.tif	

ASSIGNMENT

WHEREAS, I, **Spencer D. Stirling**, a citizen of the United States of America, residing in Thornton, Colorado (hereinafter "Assignor"), have made an invention entitled:

**"SYSTEM AND METHOD FOR READING
GRAPHICALLY-ENCODED IDENTIFIERS FROM PHYSICAL
TRADING CARDS THROUGH IMAGE-BASED TEMPLATE MATCHING"**

described in a United States Patent Application, the Specification of which is **attached hereto**;

WHEREAS, **Activision Publishing, Inc.** (hereinafter "Assignee"), with a principal place of business at 3100 Ocean Park Blvd., Santa Monica, CA 90405, is desirous of acquiring my entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, my full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor and all rights to claim priority on the basis of said application;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

PATENT ASSIGNMENT
Attorney Docket No. 45LY-242304

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor:



Inventor's Name:

Spencer D. Stirling

Date of Execution:

June 21, 2016