PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	QUITCLAIM ASSIGNMENT
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Execution Date
AESTHETE SAS	06/06/2016

RECEIVING PARTY DATA

Name:	J. CHOO LIMITED
Street Address:	10 HOWICK PLACE
City:	LONDON SW1P 1GW
State/Country:	UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29509764

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	JCHL 1400189	
NAME OF SUBMITTER:	ANDREW W. BRIGGIE	
SIGNATURE:	/awb/	
DATE SIGNED:	06/14/2016	

Total Attachments: 1

source=Signed QUIT CLAIM Assignment from Aesthete to JCHL PACKAGING JC MAN (F1975970x96B9E)#page1.tif

PATENT 503871163

REEL: 039009 FRAME: 0814

QUITCLAIM ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of June 6, 2016 (the "Effective Date") is made by and between **Aesthete SAS** ("Assignor"), a simplified joint-stock company organized and existing under the laws of France, having a place of business at 10, rue Chabanais, 75002 Paris, France, and **J. Choo Limited** ("Assignee"), a limited company organized and existing under the laws of the United Kingdom, having a place of business at 10 Howick Place, London SW1P 1GW, England.

WHEREAS, Assignor may have acquired certain rights, title, and/or interests to a new, original, and ornamental design for

PACKAGING FOR FRAGRANCE BOTTLE (MAN)

as described and set forth in U.S. Patent Application No. 29/509,764, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Assignee is desirous of affirming its claim to the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, quits claim and sets over, unto the Assignee, its successors and assigns, whatever rights, titles or interests Assignor holds, whether owned jointly or individually, if any, in and to said invention, disclosed in Application No. 29/509,764, and any Design Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all our foreign rights to said invention, and all our rights under the International Convention in respect to said invention and application. And Assignor hereby agrees to communicate to the Assignee or its representatives any facts known to us respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And Assignor does hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

June 6, 2016 (Date)

(Signature)

Name: Thierry de Baschmakoff

Company: Aesthete

Title: CEO

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PATENT REEL: 039009 FRAME: 0815

RECORDED: 06/14/2016