PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MARK A. ROSS	06/27/2016
DAVID JONQ WANG	06/27/2016

RECEIVING PARTY DATA

Name:	STRIIV, INC.
Street Address:	570 EL CAMINO REAL
Internal Address:	SUITE 200
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15194145

CORRESPONDENCE DATA

Fax Number: (435)252-1361

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4352521360

Email: eharris@mabr.com
Correspondent Name: JASON CROFT

Address Line 1: 1389 CENTER DRIVE

Address Line 2: SUITE 300

Address Line 4: PARK CITY, UTAH 84098

ATTORNEY DOCKET NUMBER: K1088.10021US01

NAME OF SUBMITTER: JASON CROFT

SIGNATURE: /Jason Croft/

DATE SIGNED: 06/27/2016

Total Attachments: 2

source=K1088-10021US01_Declaration-Assignment#page1.tif source=K1088-10021US01_Declaration-Assignment#page2.tif

PATENT 503890744 REEL: 039021 FRAME: 0219

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

Title of Invention	WEARABLE DEVICE JOURNALING AND COACHING	
Docket Number	K1088.10021US01	
As the below named in	ventor, I hereby declare that:	
This declaration	The attached application, or	
is directed to:	United States application or PCT international application numberfiled on	
The above-identified a	pplication was made or authorized to be made by me.	
I believe that I am the	original inventor or an original joint inventor of a claimed invention in the application.	
	that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine tmore than five (5) years, or both.	
Real, Suite 200, Redw	TRIIV, INC (hereinafter referred to as "ASSIGNEE") having a place of business at: 570 El Camino ood City, CA, 94063, desires to acquire the entire right, title and interest in said invention and the d States patent application:	
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby assign to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in countries foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries;		
I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties;		
I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and		
Further, I agree that, without further consideration, I will communicate to the ASSIGNEE any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries.		
LEGAL NAME OF I	NVENTOR	
Inventor: Mark	A. Ross Date: 2016-06-27	
Signature: 7	Paul A. Ross	

MASCHOFF BRENNAN, PLLC 1389 Center Drive, SUITE 300 PARK CITY, UTAH 84098, USA

> PATENT REEL: 039021 FRAME: 0220

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

Title of Invention	WEARABLE DEVICE JOURNALING AND COACHING	
Docket Number	K1088.10021US01	
j	oventor. I hereby declare that:	
This declaration	The attached application, or	
is directed to:	United States application or PCT international application numberfiled on	
The above-identified a	pplication was made or authorized to be made by me.	
I believe that I am the	original inventor or an original joint inventor of a claimed invention in the application.	
I hereby acknowledge or imprisonment of no	that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine t more than five (5) years, or both.	
WHEREAS, STRIIV, INC (hereinafter referred to as "ASSIGNEE") having a place of business at: 570 El Camino Real, Suite 200, Redwood City, CA, 94063, desires to acquire the entire right, title and interest in said invention and the above-identified United States patent application;		
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby assign to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in countries foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries:		
own name and the rig	n to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its ht to claim priority to the above-identified United States patent application under the terms of the on and any other relevant treaties;	
I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and		
Further, I agree that, without further consideration, I will communicate to the ASSIGNEE any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries.		
LEGAL NAME OF INVENTOR		
	Jong Wang Date: 6/27/2016	
Signature:		

MASCHOFF BRENNAN, PLLC 1389 Center Drive, SUITE 300 PARK CITY, UTAH 84098, USA

> PATENT REEL: 039021 FRAME: 0221

RECORDED: 06/27/2016