503872750 06/15/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CATHERINE INGRID SHAW	02/25/2016
JOHN DANIEL NELSON II	02/25/2016
PHILIP JAMES FRIESEN	03/01/2016
KATHLEEN SUSAN ASH CHEW	02/26/2016
ROBERT LAURENCE ALCORN IV	04/01/2016
SARAH ZAUNER	03/01/2016
BRITTNEY LIM DAVIDSON	02/25/2016
CHRISTOPHER LANCE JOHNSON	04/04/2016

RECEIVING PARTY DATA

Name:	THE ADVISORY BOARD COMPANY
Street Address:	2445 M STREET, NW
City:	WASHINGTON
State/Country:	D.C.
Postal Code:	20037

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14845057

CORRESPONDENCE DATA

Fax Number: (202)450-5538

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: FPURNELL@bookoffmcandrews.com **Correspondent Name:** BOOKOFF MCANDREWS, PLLC

Address Line 1: 2401 PENNSYLVANIA AVENUE, NW, SUITE 450

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ATTORNEY DOCKET NUMBER:	00106-0011-01000
NAME OF SUBMITTER:	AARON JOHNSON, REG. NO. 66,945
SIGNATURE:	/Aaron Johnson/

PATENT 503872750 REEL: 039028 FRAME: 0252

DATE SIGNED:	06/15/2016
Total Attachments: 7	
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Attorney Docket No.: 00106-0011-01000

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Client Ref. No.:

Title: SYSTEMS AND METHODS FOR ELECTRONIC PLATFORM AND DATA PROCESSING FOR STUDENT SUCCESS IN HIGHER EDUCATION INSTITUTIONS

ASSIGNMENT

WHEREAS, I, CATHERINE INGRID SHAW, JOHN DANIEL NELSON II, PHILIP JAMES FRIESEN, KATHLEEN SUSAN ASH CHEW, ROBERT LAURENCE ALCORN IV, SARAH ZAUNER, BRITTNEY LIM DAVIDSON, and CHRISTOPHER LANCE JOHNSON have invented certain new and useful improvements as described in the U.S. patent application, entitled SYSTEMS AND METHODS FOR ELECTRONIC PLATFORM AND DATA PROCESSING FOR STUDENT SUCCESS IN HIGHER EDUCATION INSTITUTIONS, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office ("USPTO") by Application No. 14/845,857, filed September 3, 2015 ("Invention"); and

WHEREAS, The Advisory Board Company, a Corporation of the State of Delaware, and having an address of 2445 M St. NW, Washington, DC 20037, US (together with its successors and assigns, the "Assignee"), seeks to memorialize its ownership of the entire right, title and interest in and to the Invention;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged. I transfer to Assignee my entire right, title, and interest in and to the invention, including all inventions disclosed or claimed in the above-identified patent application, including any improvements thereof, any corresponding domestic applications (e.g., provisional, non-provisional, divisional, continuation, continuation-in-part, reexamination, and/or reissue patent), any corresponding foreign applications, all patents issuing thereon, or other patent application based off or claiming priority to the above-identified patent application, and all rights and benefits under any applicable treaty or convention. I authorize the USPTO (or foreign equivalent thereof) to issue any patent (or similar legal protection) to the Assignee.

I authorize the Assignee to insert in this instrument the filing date and application number of the application when ascertained. I bereby authorize the Assignee (or its designee) to apply for patent (or similar legal protection) in its own name if desired, in any and all countries.

I represent to the Assignee that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I agree when requested, without additional consideration, but at the expense of the Assignee, to provide additional reasonable assistance necessary to memorialize this assignment, to execute all oaths, declarations, assignments, powers of attorney and other papers necessary to perfect and vest title to the rights assigned herein to the Assignee; and will render all assistance in filing, obtaining, maintaining, and enforcing any patent (or similar legal protection) on the Invention in any and all countries.

DECLARATION

I have reviewed and understand the contents of the above-identified patent application including the claims, and I believe I am an original or an original joint inventor of a claimed invention in the above-identified patent application. The above-identified patent application was made or authorized to be made by me. I am aware of and acknowledge my duty to disclose to the USPTO all information known to me to be material to patentability of the claims in the above-identified patent application. I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Attorney Docket No.: 00106-0011-01000

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Title: SYSTEMS AND METHODS FOR ELECTRONIC PLATFORM AND DATA PROCESSING FOR STUDENT SUCCESS IN HIGHER EDUCATION INSTITUTIONS

CATHERINE INGRID SHAW	JOHN DANIEL NELSON II
Date	Date
PHILIP JAMES FRIESEN	KATHLEEN SUSAN ASH CHEW
Date	Date <u>2/26/16</u>
ROBERT LAURENCE ALCORN IV	SARAH ZAUNER
Date	Date
BRITTNEY LIM DAVIDSON	CHRISTOPHER LANCE IOHNSON
Date	Date

Attorney Docket No.: 00106-0011-01000

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Date	Date:
ROBERT LAURENCE ALCORNIV	SARAN ZAJIMEN
Date	Date <u>03/01/</u> ZCX &
BRITTNEY LIM DAVIDSON	CHRISTOPHER LANCE JOHNSON
Date	Öate

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CATHERINE INGRID SHAW	JOHN DANIEL NELSON II
Date	Date
PHILIP JAMPS TRIESEN	KATHLEEN SUSAN ASH CHEW
Date 3.1.16	Date
ROBERT LAURENCE ALCORN IV	SARAH ZAUNER
Date	Date
BRITTNEY LIM DAVIDSON	CHRISTOPHER LANCE JOHNSON
Date	Date

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Date	Date
RÖBERT LAURENCE ALCORN IV	SARAH ZAUNER
Date	Date
BRITTNEY LIM DAVIDSON	CHRISTOPHER LANCE JOHNSON
Date	Date 4/4/2016

Attorney Docket No.: 00106-0011-01000

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CATHERINE INGRID SHAW	JOHN DANKEL MELSON III
Date 2/25/14	Date <u>2/25</u> /16
PHILIP JAMES FRIESEN	KATHLEEN SUSAN ASH CHEW
«Date	* Date
ROBERT LAURENCE ALCORN IV	SARAH ZAUNER
Date	Divine
BRITINEY LIM DAVIDSON	CHRISTOPHER LANCE JOHNSON
Date 2/25/16	Date

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Date	Date
BOBERT LAURENCE ALCORN IV	SARAH ZAUNER
Date 4/16	Date
BRITTNEY LIM DAVIDSON	CHRISTOPHER LANCE IOHNSON
Date	Date

PATENT REEL: 039028 FRAME: 0260

RECORDED: 06/15/2016