PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3942501

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAYONG DING	06/27/2016

RECEIVING PARTY DATA

Name:	BEIJING ZHIGU RUI TUO TECH CO., LTD
Street Address:	NO. 33 SHANG DI XIAO YING WEST ROAD
Internal Address:	HAIDIAN DISTRICT
City:	BEIJING
State/Country:	CHINA
Postal Code:	100085

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15197687

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	ZGP152920US/YGHFP260US
NAME OF SUBMITTER:	THOMAS WATSON
SIGNATURE:	/Thomas Watson/
DATE SIGNED:	06/29/2016

Total Attachments: 3

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PATENT 503895851 REEL: 039047 FRAME: 0771

ASSIGNMENT OF PATENT RIGHTS

(1)	For good and valuable consideration, the receipt of which is hereby acknowledged, I [w	ve], the
	undersigned inventor[s]:	_

Name:	Dayong Ding		
Residence:	Beijing, China	Citizenship:	Chinese
Mailing Address:	No.33 Shang Di Xiao Ying Wes Haidian District, Beijing, 10008	,	_
			-

hereby sell, assign, transfer, and convey unto:

Beijing Zhigu Rui Tuo Tech Co., Ltd (北京智谷睿拓技术服务有限公司)

a Chinese limited liability company, having an address at No.33 Shang Di Xiao Ying West Road, Haidian District, Beijing ("Assignee"), and its successors, assigns and legal representatives, all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, "Patent Rights"):

(a) The U.S. Patent Application ("Application") entitled:

DISPLAY CONTROL METHOD, DISPLAY CONTROL APPARATUS AND USER EQUIPMENT

which was filed on	June 29, 2016	as
United States Application Number	15/197,687	and

which has been executed by the undersigned prior hereto or concurrently herewith;

- (b) any and all patents and patent applications (i) to which the Application directly or indirectly claims priority, (ii) for which the Application directly or indirectly forms a basis for priority, and/or (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Application;
- (c) any and all reissue applications, reexaminations, extensions, continuation applications, continuation-in-part applications, continuing prosecution applications, requests for continued examination, divisional applications, substitute applications, renewal applications, registrations, and any and all other patent applications that have been or shall be filed in the U.S. relating to any item in any of the foregoing categories (a) and (b);

Assignment of Patent Rights

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- (d) any and all patents (including, without limitation, reissues, continuations, continuations in part and divisions) issuing from or relating to any of the foregoing categories (a) through (c);
- (e) any and all foreign patents, foreign patent applications, and foreign counterparts relating to any item in any of the foregoing categories (a) through (d), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (f) any and all items in any of the foregoing in categories (a) through (e) whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (g) any and all inventions, invention disclosures, improvements, and discoveries described in any item in any of the foregoing categories (a) through (e) and all other rights arising out of such inventions, invention disclosures, improvements, and discoveries:
- (h) any and all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (e) and (g), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;
- (i) any and all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any item in any of the foregoing categories (a) through (e), (g), and (h), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) any other remedies of any kind for past, current, and future infringement; and
- (j) any and all rights to collect royalties and other payments under or on account of any item in any of the foregoing categories (a) through (e) and (g) through (i).
- (2) I [we] agree to, at the reasonable request of Assignee and without demanding any further consideration therefore, do all things necessary, proper, or advisable, including without limitation, the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights. Such assistance will include providing prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers, and other assistance reasonably necessary for filing patent applications, complying with any duty of disclosure, and conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Patent Rights.
- (3) I [we] agree that said Assignee may apply for and receive patent or patents for said Patent Rights in its own name, and hereby authorize the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.
- (4) I [we] covenant that no assignment, grant, mortgage, license, or other agreement affecting the Patent Rights has been made to others or will be made to others, and that full right to convey the Patent Rights as herein expressed is possessed.

I [we] hereby authorize and request Assignee or the attorneys of (5) to insert in the spaces provided above the filing date and application number of said application when known. (6)I [we] agree that the terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon the undersigned. IN TESTIMONY WHEREOF, I hereunto set my hands and seals the day and year set opposite my respective signature. Inventor[s]: Dayong Ding Inventor's Name: Dayong Ding _ Date June 27, 2=16 Inventor's Signature: Witness: Printed Name:

Date 22/6-6-2

Signature: