

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROY STEVEN MCDUGALL	06/20/2016
TENG ONN TAN	06/28/2016
RECEIVING PARTY DATA	
Name:	BRAND DEVELOPERS LIMITED
Street Address:	LEVELS 1-3. 519-521 LAKE ROAD, TAKAPUNA
City:	AUCKLAND
State/Country:	NEW ZEALAND
Postal Code:	0622
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29568823
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 4:	SAN DIEGO, CALIFORNIA 92122
ATTORNEY DOCKET NUMBER:	BRD-94135D
NAME OF SUBMITTER:	JASON BERRY
SIGNATURE:	/Jason Berry/
DATE SIGNED:	06/30/2016
Total Attachments: 4	
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source=BRD-94135D-AssignTan#page1.tif	
source=BRD-94135D-AssignTan#page2.tif	

CONFIRMATORY JOINT ASSIGNMENT

WHEREAS, individuals **Roy Steven McDougall**, currently residing at 27b Langton Road, Stanmore Bay, Whangaparaoa, Auckland 0932, New Zealand and **Teng Onn Tan**, currently residing at 49c Northcote Road, Hillcrest, Auckland 0627, New Zealand, (hereinafter referred to as the Assignors), are the owners of the entire right, title and interest in and to inventions relating to **Cooking Ware with Heart Logo** which are set forth in Australian Design No. 16982/2015, filed 22 December 2015, issued as Australian Design Registration No. 366652, registered 19 January 2016, and subsequently filed in an application for Letters Patent of the United States bearing Serial No. 29/568,823 on June 21, 2016; and

WHEREAS, **Brand Developers Limited**, a New Zealand company (hereinafter referred to as the "Assignee"), having its principal place of business at Levels 1-3 519 – 521 Lake Road Takapuna Auckland, 0622 New Zealand, is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent(s), United States or foreign, to be obtained therefore and thereon:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignors confirm their prior and existing obligation to the Assignee and have sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent(s) in the United States and all prior and new foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent(s), and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said Assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent(s) may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this sale and assignment not been made.

AND for the same consideration, said Assignors hereby covenant and agree to and with said Assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said Assignors are the sole and lawful owners of the entire right, title and interest in and to the above-mentioned inventions, and application for Letters Patent(s), and that the same are unencumbered and that said Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said Assignors hereby covenant and agree to and with said Assignee, its successors, legal representatives and assigns, that said Assignors will, whenever counsel of said Assignee, or the counsel of its successor, legal representatives and

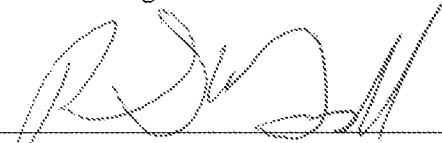
assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent(s), or any proceeding in connection with Letters Patent(s) for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent(s) or any reissue or extension of any Letters Patent(s), to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent(s) for said inventions, without charge to said Assignee, its successors, legal representatives and assigns, but at the cost and expense of said Assignee, its successors, legal representatives and assigns.

AND said Assignors hereby request the Commissioner of Patents to issue said Letters Patent(s) of the United States to said Assignee as the Assignee of said inventions and the Letters Patent(s) to be issued thereon for the sole use of said Assignee, its successors, legal representatives and assigns.

AND said Assignors authorize and request that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 11485 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment.

20-06-2016

Date


Signature

Roy Steven McDougall
27b Langton Road
Stanmore Bay, Whangaparaoa
Auckland, 0932
New Zealand

Date

Signature

Teng Onn Tan
49c Northcote Road
Hillcrest
Auckland, 0627
New Zealand

CONFIRMATORY JOINT ASSIGNMENT

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AND for the same consideration, said Assignors hereby covenant and agree to and with said Assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said Assignors are the sole and lawful owners of the entire right, title and interest in and to the above-mentioned inventions, and application for Letters Patent(s), and that the same are unencumbered and that said Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said Assignors hereby covenant and agree to and with said Assignee, its successors, legal representatives and assigns, that said Assignors will, whenever counsel of said Assignee, or the counsel of its successor, legal representatives and

assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent(s), or any proceeding in connection with Letters Patent(s) for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent(s) or any reissue or extension of any Letters Patent(s), to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent(s) for said inventions, without charge to said Assignee, its successors, legal representatives and assigns, but at the cost and expense of said Assignee, its successors, legal representatives and assigns.

AND said Assignors hereby request the Commissioner of Patents to issue said Letters Patent(s) of the United States to said Assignee as the Assignee of said inventions and the Letters Patent(s) to be issued thereon for the sole use of said Assignee, its successors, legal representatives and assigns.

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Date

Signature

Roy Steven McDougall
27b Langton Road
Stanmore Bay, Whangaparaoa
Auckland, 0932
New Zealand

28/6/2016

Date

Signature

Teng Onn Tan
49c Northcote Road
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