

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	REBECCA A. LUCAS	07/01/2016
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<b>Name:</b>	LUCI BAGS LLC	
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<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	29540507	
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<b>SIGNATURE:</b>	/Zachary W. Hilton/	
<b>DATE SIGNED:</b>	07/01/2016	
<b>Total Attachments: 3</b>		
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## Assignment of Patent and Industrial Design Rights

For good and valuable consideration, the receipt of which is hereby acknowledged, Rebecca A. Lucas, a resident of Texas having an address at 14956 Turnbridge Drive, Frisco, Texas 75035, (“Assignor”), does hereby sell, assign, transfer, and convey unto Luci Bags LLC, a limited liability company formed under the laws of the State of Texas, having its principal place of business at 14956 Turnbridge Drive, Frisco, Texas 75035 (“Assignee”), or its designees, all right, title, and interest that exist today and may exist in the future in and to any and all of the following:

- (a) the patent(s), patent application(s), community design registration(s), and design registration(s) listed in the table below (the “*Patents/Registrations*”);

Patent/Application/Reg. Number	Jurisdiction	Filing Date	Title and First Named Inventor/Applicant
Patent App. No. 29/540,507	United States	Sept. 25, 2015	“DISPLAY TOTE BAG”  Rebecca A. Lucas
Design Registration No. 201611691	Australia	March 24, 2016  (Date of Registration: May 20, 2016)	No Title  (Product: Tote bag)  Rebecca A. Lucas
Community Design Registration No. 003041805-0001	European Union	March 24, 2016  (Date of Registration: March 24, 2016)	No Title  (Product: Tote bag)  Rebecca A. Lucas

- (b) all patents, patent applications, and/or design registrations: (i) to which any of the Patents/Registrations directly or indirectly claims priority, (ii) for which any of the Patents/Registrations directly or indirectly forms a basis for priority, and/or (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Patents/Registrations;

- (c) all reissues, reexaminations, extensions, continuations, continuations-in-part, continuing prosecution applications, requests for continuing examinations, divisions, registrations of any item in any of the foregoing categories (a) and (b);

(d) all foreign patents, patent applications, registrations and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(e) all inventions, invention disclosures, and discoveries described in any of the Patents/Registrations that: (i) are included in any claim in the Patents/Registrations, (ii) are subject matter capable of being reduced to a patent claim in a reissue or reexamination proceedings brought on any of the Patents/Registrations, and/or (iii) could have been included as a claim in any of the Patents/Registrations;

(f) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (e), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(g) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, the Patents/Registrations and/or any item in any of the foregoing categories (b) through (f), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) any other remedies of any kind for past, current, and future infringement; and

(h) all rights to collect royalties and other payments under or on account of the Patents/Registrations and/or any item in any of the foregoing categories (a) through (g);

((a)-(h) collectively, the “***Patent/Registration Rights***”).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, registrations, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent/Registration Rights in the name of Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent/Registration Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, her successors, assigns, and other legal representatives.

**IN WITNESS WHEREOF**, this Assignment of Patent and Industrial Design Rights is executed at Frisco, Texas, U.S.A. on 7/1/2016.

ASSIGNOR:

REBECCA A. LUCAS

By: Rebecca Lucas