PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
JINGTENG XUE	06/10/2016	
YEPING SU	06/30/2016	
CHRIS CHUNG	06/10/2016	
XIAOSONG ZHOU	06/10/2016	
HSI-JUNG WU	06/10/2016	

RECEIVING PARTY DATA

Name:	APPLE INC.
Street Address:	1 INFINITE LOOP
City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	95014-2084

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	15179728	

CORRESPONDENCE DATA

Fax Number: (202)861-1783

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202 861-1500

Email: PATENTS@BAKERLAW.COM
Correspondent Name: BAKER & HOSTETLER LLP

Address Line 1: WASHINGTON SQUARE, SUITE 1100 Address Line 2: 1050 CONNECTICUT AVENUE, N.W.

Address Line 4: WASHINGTON, D.C. 20036

ATTORNEY DOCKET NUMBER:	082438.309560/P31190US1
NAME OF SUBMITTER:	ROBERT L. HAILS
SIGNATURE:	/Robert L. Hails/
DATE SIGNED:	07/05/2016

Total Attachments: 3

PATENT REEL: 039072 FRAME: 0893 source=082438.309560.P31190US1 Assignment#page1.tif source=082438.309560.P31190US1 Assignment#page2.tif source=082438.309560.P31190US1 Assignment#page3.tif

> PATENT REEL: 039072 FRAME: 0894

representatives; and

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ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **Apple Inc.**, a corporation of the state of California, having a principal place of business at 1 Infinite Loop, Cupertino, California, 95014-2084 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

TRANSCODING TECHNIQUES FOR ALTERNATE DISPLAYS

the specification of which is attached hereto unless the following is entered:

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)
in and to said United Sta	tes Patent Application and all provisional, divisiona	

any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of

priority resulting from the filing of said United States Patent Application;
agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its
own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors,
assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the
undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent
applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of
attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts
known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist
said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for
said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for
patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Jingteng Xue	
Inventor Signature	Date
TingforgXue	6/10/2016
Inventor: Yeping Su	
Inventor Signature	Date
•	4

Inventor: Chris Chung	
Inventor Signature	Date 6/15/16
Inventor: Xiaosong Zhou	
Inventor Signature	Date 6 / 1 = 1 / b
Inventor: Hsi-Jung Wu Inventor Signature	Date 6/10/16
	00000000000000000000000000000000000000

Assignment Document Return Address: Robert L. Hails

Robert L. Hails
Baker & Hostetler LLP
Washington Square, Suite 1100
1050 Connecticut Avenue, N.W.
Washington, D.C. 20036
202.861.1754 (direct)
202.861.1783 (fax)

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to Apple Inc., a corporation of the state of California, having a principal place of business at 1 Infinite Loop, Cupertino, California, 95014-2084 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

TRANSCODING TECHNIQUES FOR ALTERNATE DISPLAYS

the specification of which is attached hereto unless the following is entered:

Filed on as United States Application Number or PCT International Application Number		and was amended on (if applicable)
June 10, 2016	15/179,728	

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof, and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives, and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned,

Inventor: Yeping Su			
Inventor Signature	Controlly Sec	Date	
		06	130/2016
1		<u> </u>	

Assignment Document Return Address:

Robert L. Hails Baker & Hostetler LLP Washington Square, Suite 1100 1050 Connecticut Avenue, N.W. Washington, D.C. 20036 202.861.1754 (direct) 202.861.1783 (fax)

RECORDED: 07/05/2016

PATENT

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