PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3935736

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT
RESUBMIT DOCUMENT ID:	503862936

CONVEYING PARTY DATA

Name	Execution Date
KEVIN PHILIP RETELLE	03/16/2016
STEVEN KEATING	03/16/2016
BRENDON MICHAEL DOWLING	03/16/2016

RECEIVING PARTY DATA

Name:	PUMA SE
Street Address:	PUMA WAY 1
City:	HERZOGENAURACH
State/Country:	GERMANY
Postal Code:	91074

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29558019

CORRESPONDENCE DATA

Fax Number: (312)616-5700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3126165600

Email: assignments@leydig.com
Correspondent Name: LEYDIG, VOIT & MAYER, LTD.

Address Line 1: TWO PRUDENTIAL PLAZA, SUITE 4900

Address Line 2: 180 NORTH STETSON AVENUE Address Line 4: CHICAGO, ILLINOIS 606016731

ATTORNEY DOCKET NUMBER:	815214
NAME OF SUBMITTER:	BRENT A. CHATHAM
SIGNATURE:	/Brent A. Chatham/
DATE SIGNED:	06/27/2016

Total Attachments: 2

source=815214_Executed_Assignment#page1.tif source=815214_Executed_Assignment#page2.tif

PATENT 503889087 REEL: 039074 FRAME: 0312

ASSIGNMENT

I, Kevin Philip Retelle, residing at 36 Lincoln Street; Andover; MA 01810; UNITED STATES OF AMERICA; and

I, Steven Keating, residing at 10 Tracy Street; Concord; MA 01742; UNITED STATES OF AMERICA; and

I, Brendon Michael Dowling, residing at 47 Grand View Road; North Weymouth; MA 02191; UNITED STATES OF AMERICA;

and each of us, if more than one person is identified above, have invented and own a certain invention entitled:

SHOE HEEL

described in the patent application bearing the above Attorney Docket No. and title and

WHEREAS,

PUMA SE

having an address at Puma Way 1; 91074 Herzogenaurach; GERMANY,

hereinafter referred to as Assignee, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the above patent application.

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns my/our full and exclusive rights in and to the invention in the U.S. and every foreign country and my/our entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and I/we do hereby authorize and request the Commissioner of

Page 1 of 2

Attorney Docket No. 815214 (Client Ref. Flume shoe heel)

Patents to issue U.S. patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

UPON SAID CONSIDERATION, I/we convey to the Assignee the right to make application in its own behalf for protection of the invention in the U.S. and countries to reign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

I/WE DO HEREBY COVENANT and agree with the Assignee that I/we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that I/we will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

Brendon Michael Dowling Frentor

Page 2 of 2

PATENT REEL: 039074 FRAME: 0314

RECORDED: 06/09/2016