

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3924713

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
WESTERN ALLIANCE BANK	06/17/2016
RECEIVING PARTY DATA	
Name:	TWELVEFOLD MEDIA INC.
Street Address:	425 BRANNAN STREET, 2ND FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107
PROPERTY NUMBERS Total: 5	
Property Type	Number
Application Number:	12264168
Patent Number:	8682723
Patent Number:	8533586
Application Number:	11680537
Application Number:	14221186
CORRESPONDENCE DATA	
Fax Number:	(650)644-0520
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6506483802
Email:	PATTY@PATTYCHENG.COM
Correspondent Name:	PATTY CHENG
Address Line 1:	2625 MIDDLEFIELD RD., #215
Address Line 4:	PALO ALTO, CALIFORNIA 94306
ATTORNEY DOCKET NUMBER:	1-1122
NAME OF SUBMITTER:	PATTY CHENG
SIGNATURE:	/s/ Patty Cheng
DATE SIGNED:	06/17/2016
Total Attachments: 4	
source=Twelvefold Media - IP release - executed#page1.tif	

source=Twelvefold Media - IP release - executed#page2.tif

source=Twelvefold Media - IP release - executed#page3.tif

source=Twelvefold Media - IP release - executed#page4.tif

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of June 17, 2016, by Western Alliance Bank, as successor in interest to Bridge Bank, National Association ("Lender"), in favor of Twelfefold Media Inc., formerly known as Buzzlogic, Inc. ("Borrower"), with its principal place of business located at 425 Brannan Street, 2nd Floor, San Francisco, CA 94107.

Recitals

WHEREAS, Borrower granted to Lender a security interest in certain intellectual property, including without limitation, the copyrights, patents and trademark items listed on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of June 9, 2011 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibits B and C, respectively.

WHEREAS Borrower has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reconveys to Borrower, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

Western Alliance Bank

By: 

Name: Vanessa Brodum

Title: VP RM

COPYRIGHTS

[illegible]

EXHIBIT B

TRADEMARKS

Lender's security interest was recorded at the US Patent and Trademark Office on June 16, 2011 at Reel Number 4653 and Frame Number 0562 and on May 24, 2016 at Reel Number 5799 and Frame Number 0875.

Mark / Title:	U.S. Serial Number:	U.S. Reg Number:	Filing Date	Registration Date
BUZZLOGIC	78534602	3313535	December 17, 2004	October 16, 2007
SPECTRUM	86177603	4714747	January 28, 2014	April 7, 2015
TWELVEFOLD TOUCH	86177568	4706511	January 28, 2014	March 24, 2015
12F	85959367	4474757	June 13, 2013	January 28, 2014
TWELVEFOLD MEDIA	85463034	4377153	November 2, 2011	July 30, 2013

EXHIBIT C

PATENTS

Lender's security interest was recorded at the US Patent and Trademark Office (1) on June 16, 2011 at Reel Number 026460 and Frame Number 0068; (2) on June 16, 2011 at Reel Number 026460 and Frame Number 0108; and (3) on May 24, 2016 at Reel Number 038690 and Frame Number 0297.

<u>Title:</u>	<u>Patent Number</u>	<u>Application Number:</u>	<u>Filing/Issue Date</u>
System and Method For Advertisement Targeting of Conversations in Social Media		12/264168	11/03/08
Social analytics system and method for analyzing conversations in social media	8,682,723	12/558788	03/25/14
Annotation overlay collection, storage, and display system and method	8,533,586	11/458382	09/10/13
Social analytics system and method for analyzing conversations in social media		11/680537	02/28/07
Social analytics system and method for analyzing conversations in social media		14/221186	03/20/14