

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3950246

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
QTERICS, INC.	07/05/2016
RECEIVING PARTY DATA	
Name:	THE NIELSEN COMPANY (US), LLC
Street Address:	85 BROAD STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13190056
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	SUITE 2200
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ATTORNEY DOCKET NUMBER:	20309/8114205US01
NAME OF SUBMITTER:	SERGIO D. FILICE
SIGNATURE:	/Sergio D. Filice/
DATE SIGNED:	07/06/2016
Total Attachments: 2	
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Qterics, Inc., a Delaware Limited Liability Company having a place of business at 3140 Harbor Lane, Suite 240, Plymouth, MN 55447, (hereinafter "Assignor") hereby assigns to The Nielsen Company (US), LLC., a Delaware Limited Liability Company, having a place of business at 85 Broad Street, New York, New York 10004, (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the assets identified in the attached schedule A. For avoidance of doubt, this assignment conveys all invention(s) and/or improvement(s) related to the assets identified in schedule A everywhere in the world. The conveyance is inclusive of all priority rights, all international patent applications, all patent applications filed in or to be filed in any country in the world, all patents issued or to be issued in any country in the world, and all reissue(s) and/or extension(s) thereof. This assignment includes all rights associated with said assets including, without limitation, all patent right(s) in any and all countries and all right(s) to claim priority to and/or from any application(s) or patent(s) in any and all countries. No rights whatsoever are reserved to the undersigned assignor, but instead all rights are hereby transferred to the Assignee. This assignment is governed by the Law of the State of Illinois, United States of America.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Patents to said assignee.

WITNESS my hand this 5 day of July 2016.

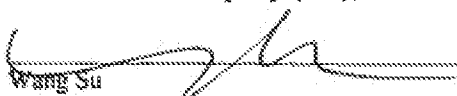
Qterics, Inc.

By:


Wang Su
Vice President &
Senior Intellectual Property Counsel

The Nielsen Company (US), LLC.

By:


Wang Su
Vice President &
Senior Intellectual Property Counsel

SCHEDULE A

Atty. Docket No.	Reference Number	Title	Country	Application Serial No.	Filing Date	Publication Number	Issue Date	Patent No.
20309/ 81142050US1	81142050	Configuring an Electronic Device Based on a Transaction	US	13/190,056	July 25, 2011	2013-0031350	January 19, 2016	9,240,984
20309/ 81142050US02	81142062	Configuring an Electronic Device Based on a Transaction	US	14/990,415	January 7, 2016	2016-0117747		
20309/ 81142063US01	81142067	Facilitating Interactive Support Sessions for an Embedded Device using a Portable Device	US	14/170,896	February 3, 2014	2015-0222709		
20309/ 81142063TW01	81142069	Facilitating Interactive Support Sessions for an Embedded Device using a Portable Device	TW	104101546	January 16, 2015	20153410		
20309/ 81142063WO01	81142068	Facilitating Interactive Support Sessions for an Embedded Device using a Portable Device	WO	PCT/US2015/010880	January 9, 2015	2015-116363		
20309/ 81142040US02	81142049	Methods an Apparatus for Updating Digital Television Firmware	US	12/300,098	May 9, 2007	2010-0058421		
20309/ 81142040US01	81142047	Methods an Apparatus for Updating Digital Television Firmware	US	60/746,807	May 9, 2006			
20309/ 81142040WO01	81142048	Methods an Apparatus for Updating Digital Television Firmware	WO	PCT/US07/68574	May 9, 2007	2007-134111		