

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3954695

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ANDREW P HEIDEL	06/06/2016
MARIA GAVIRIA	06/07/2016
SEV GERK	06/07/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Procter & Gamble Company
<b>Street Address:</b>	One Procter & Gamble Plaza
<b>Internal Address:</b>	Attn: Chief Patent Counsel
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45202
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29568034
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(513)277-2292
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	513-983-8009
<b>Email:</b>	wayman.la@pg.com
<b>Correspondent Name:</b>	CENTRAL DOCKETING
<b>Address Line 1:</b>	ONE P&G PLAZA
<b>Address Line 2:</b>	GO-C8
<b>Address Line 4:</b>	CINCINNATI, OHIO 45202
<b>ATTORNEY DOCKET NUMBER:</b>	D2371
<b>NAME OF SUBMITTER:</b>	JAMES C VAGO
<b>SIGNATURE:</b>	/James C Vago/
<b>DATE SIGNED:</b>	07/11/2016
<b>Total Attachments: 4</b>	
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## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Portion of a Package Having an Icon, Attorney's Docket No. D2371 and filed in the United States Patent Office as Serial Number 29/568,034, on June 15, 2016 and/or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_, on \_\_\_\_\_. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Andrew P HEIDEL of One Procter & Gamble Plaza, Cincinnati OH, 45202, US;

Maria GAVIRIA of 3535 Hayden Ave Ste 320, Culver City, CA 90066, US;

Sev GERK of 3535 Hayden Ave Ste 320, Culver City, CA 90066, US;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number \_\_\_\_\_ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

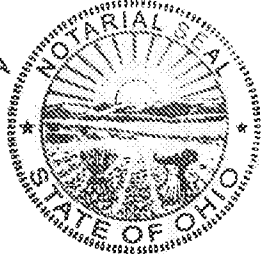
Signed: Andrew P Heidel  
Andrew P HEIDEL

6/6/16  
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Andrew P HEIDEL duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Christine D Harmon  
Witness printed name



Christine D Harmon  
Witness signature  
My Commission Expires 12-19-2017

Signed: \_\_\_\_\_  
Maria GAVIRIA

\_\_\_\_\_  
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Maria GAVIRIA duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Witness printed name

\_\_\_\_\_  
Witness signature

Signed: \_\_\_\_\_  
Sev GERK

\_\_\_\_\_  
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Sev GERK duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Witness printed name

\_\_\_\_\_  
Witness signature

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Portion of a Package Having an Icon, Attorney's Docket No. D2371 and filed in the United States Patent Office as Serial Number 29/568,034, on June 15, 2016 and/or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_, on \_\_\_\_\_. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Andrew P HEIDEL of One Procter & Gamble Plaza, Cincinnati OH, 45202, US;  
Maria GAVIRIA of 3535 Hayden Ave Ste 320, Culver City, CA 90066, US;  
Sev GERK of 3535 Hayden Ave Ste 320, Culver City, CA 90066, US;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number \_\_\_\_\_ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: \_\_\_\_\_  
Andrew P HEIDEL

\_\_\_\_\_  
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Andrew P HEIDEL duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Camille Lorenzana  
Witness printed name

Camille Lorenzana  
Witness signature

Signed: MARIA GAVIRIA  
Maria GAVIRIA

06.07.2016  
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Maria GAVIRIA duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Camille Lorenzana  
Witness printed name

Camille Lorenzana  
Witness signature

Signed: Sev GERK  
Sev GERK

6/7/2016  
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Sev GERK duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Camille Lorenzana  
Witness printed name

Camille Lorenzana  
Witness signature