503918697 07/18/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JIMMY JOHN DESIGN, LLC	07/11/2016

RECEIVING PARTY DATA

Name:	CLIPBOOK, LLC
Street Address:	1926 SANFORD ST.
City:	PHILADELPHIA
State/Country:	PENNSYLVANIA
Postal Code:	19116

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14508591
Application Number:	29469225

CORRESPONDENCE DATA

Fax Number: (215)735-9302

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: uspto@thebellesgroup.com
Correspondent Name: THE BELLES GROUP, P.C.
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Address Line 2: SUITE 1302

Address Line 4: PHILADELPHIA, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	JJD-GEN
NAME OF SUBMITTER:	TODD E. KLEIN
SIGNATURE:	/Todd E. Klein/
DATE SIGNED:	07/18/2016

Total Attachments: 3

source=Assignment_Jimmy John Design LLC to ClipBook LLC-Executed#page1.tif source=Assignment_Jimmy John Design LLC to ClipBook LLC-Executed#page2.tif source=Assignment_Jimmy John Design LLC to ClipBook LLC-Executed#page3.tif

PATENT 503918697 REEL: 039176 FRAME: 0055

ASSIGNMENT

WHEREAS, Jimmy John Design, LLC (hereinafter the "Assignor"), having an office at 3510 Scotts Lane, Unit E2, Philadelphia, PA 19129, is the owner of the entire right, title, and interest in the applications for Letters Patent listed in the attached Schedule A, including the inventions and improvements described in each respective application; and

WHEREAS, ClipBook, LLC (hereinafter the "Assignee"), having an office at 1926 Sanford St., Philadelphia, PA 19116, is desirous of acquiring the entire right, title and interest in and to said inventions or improvements and in and to said applications listed in Schedule A, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries, including the right to file, prosecute and to otherwise pursue said applications, in the name of Assignee as Applicant, and to said inventions or improvements in any and all jurisdictions.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over to said Assignee, the entire right, title and interest in and to said invention or improvement and said application and any and all continuations, divisionals, non-provisionals, and renewals of and substitutes for said applications, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and assign to and authorize said Assignee to file prosecute and otherwise pursue, in the name of Assignee as Applicant, applications for Letters Patent in all countries, the same to be held and enjoyed by said Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent, respectively, may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

AND Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed and will not execute any agreement in conflict herewith, and Assignor further covenants and agrees that it will, each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said applications, and said Letters Patent to said Assignee, its successors, assigns, nominees, or legal representatives, and it agrees to communicate to said Assignee or to its nominees all known facts respecting said inventions or improvements, said applications, and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements, said applications, and said Letters Patent in any and all countries, all such actions to be at the sole expense of Assignee.

AND, Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said

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Assignee, as the owner of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the applications listed in Schedule A, in accordance with the terms of the assignment.

IN WITNESS WHEREOF, We have hereunto set our hand and seal.

Jimmy John Design, LLC (Assignor)	ClipBook, LLC (Assignee)	
By: 1242	By James Caldwell	
Title: Co-Owner	Title: Owner	
Date: <u>07-11-16</u>	Date: <u>07-11-16</u>	

SCHEDULE A

Application Number	Filing Date	Title
CA 2867247	October 7, 2014	CLIPBOARD
U.S. 14/508,591	October 7, 2014	CLIPBOARD
Community Design No. 002552281	October 7, 2014	CLIPBOARD
U.S. 29/469,225	October 8, 2013	CLIPBOARD