

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MAYA PARITOSH CHOKSI	07/18/2016
MOLLY NIX	07/13/2016
RECEIVING PARTY DATA	
Name:	UBER TECHNOLOGIES, INC.
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City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	62195217
Application Number:	15208963
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	SUITE 600
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ATTORNEY DOCKET NUMBER:	UP-125P, UP-125
NAME OF SUBMITTER:	ZURVAN MAHAMEDIP
SIGNATURE:	/Zurvan Mahamedip/
DATE SIGNED:	07/19/2016
Total Attachments: 4	
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source=UP-125Assignment#page3.tif	

ASSIGNMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, **Maya Paritosh Choksi**, the undersigned Assignor(s), believing to be the original, first and sole or joint inventor(s) of any and all new and useful improvements disclosed in the applications for the United States patents entitled

1. **USER-BASED CONTENT FILTERING AND RANKING TO FACILITATE ON-DEMAND SERVICES** filed in the United States Patent and Trademark Office on July 21, 2015, Application No. 62/195,217; and
2. **USER-BASED CONTENT FILTERING AND RANKING TO FACILITATE ON-DEMAND SERVICES** filed in the United States Patent and Trademark Office on July 13, 2016, Application No. 15/208,963;

hereby sell, assign, and transfer to **Uber Technologies, Inc.**, a Corporation having a principal place of business at **1455 Market St., 4th Floor, San Francisco, CA 94103**, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the same patent applications.

The undersigned further sell, assign, and transfer to Assignee said applications and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications, utility models and the like that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application; and the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

The undersigned further agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives.

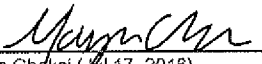
The undersigned covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein

conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned hereby authorize and requests the Officials of the United States Patent and Trademark Office and any and all foreign Patent Offices to issue any and all Letters Patents, when granted, to said Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use of said Assignee, its successors and assigns, to the full end of the term for which said Letters Patents may be granted.

The undersigned hereby grant to Van Mahamedi (Reg. No. 42,828), of Mahamedi IP Law LLP, located 1901 S. Bascom Ave., Suite 600, Campbell, California 95008, the power to insert on this document any further identification necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Each Inventor/Assignor: Please Sign and Date Below:

Signature: 
Maya Choksi (Jul 17, 2016)
Maya Paritosh Choksi

Date: 07/18/2016

ASSIGNMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, **Molly Nix**, the undersigned Assignor(s), believing to be the original, first and sole or joint inventor(s) of any and all new and useful improvements disclosed in the applications for the United States patents entitled

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Each Inventor/Assignor: Please Sign and Date Below:

Molly Nix
Signature: Molly Nix (Jul 13, 2016)
Molly Nix

Date: 07/13/2016