

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3971910

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MICHAEL GORDON	05/11/2015
RECEIVING PARTY DATA		
Name:	DLVR, INC.	
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City:	TEMPE	
State/Country:	ARIZONA	
Postal Code:	85281	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15215889	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	payoung@kilpatricktownsend.com	
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ATTORNEY DOCKET NUMBER:	097600-000130US-1016503	
NAME OF SUBMITTER:	PHOEBE YOUNG	
SIGNATURE:	/Phoebe Young/	
DATE SIGNED:	07/21/2016	
Total Attachments: 1		
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COMBINED ASSIGNMENT AND DECLARATION OF PATENT APPLICATION

Title of Invention: SYSTEMS AND METHODS FOR SESSION-BASED RESOURCE ASSIGNMENT, DELIVERY, PERFORMANCE MANAGEMENT AND MEASUREMENT IN A NETWORKED ENVIRONMENT

Application No. 14/709,171, filed on May 11, 2015

ASSIGNMENT

WHEREAS, I, Michael Gordon, Paradise Valley, AZ, a resident of the United States, am the original inventor or an original joint inventor of the invention disclosed in the above-identified application for a United States Letters Patent;

WHEREAS, DLVR, Inc., having a principle place of business at 401 S. Mill Ave., Tempe, AZ 85281, hereinafter referred to as "DLVR," is desirous of acquiring an interest in the invention and application and in any United States Letters Patent and Registrations which may be granted on the same;

I have assigned DLVR all rights, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by DLVR and DLVR's successors and assigns as fully and exclusively as it would have been held and enjoyed by me had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

I further agree that I will, without charge to me, but at DLVR's expense, (a) cooperate with DLVR in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as DLVR lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in DLVR, or DLVR's successors and assigns. I waive any obligation of DLVR to file foreign counterparts on the invention or continue pursuit of prosecution of the invention and application and to all foreign counterparts, DLVR can in its sole discretion choose which countries to file foreign counterparts, unless I have previously informed DLVR in writing of any foreign counterparts I would like the option to pursue or prosecute.

I hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

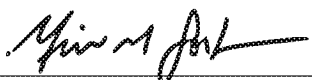
DECLARATION

As the above named inventor, I hereby declare that:

- This declaration is directed to the application listed above and any applications related by priority that may include claims or claim elements supported in the application listed above.
- The above-identified application was made or authorized to be made by me.
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than 5 years, or both.

IN TESTIMONY of both the Assignment and Declaration, I have signed my name on the date indicated.

Dated: May 11, 2015



Michael Gordon