

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3973277

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TECHNIKKA CONEXION, LLC	02/21/2013
RECEIVING PARTY DATA	
Name:	ADIDAS AG
Street Address:	ADI-DASSLER STRASSE 1
City:	HERZOGENAURACH
State/Country:	GERMANY
Postal Code:	91074
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14976582
CORRESPONDENCE DATA	
Fax Number:	(202)371-2540
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2023712600
Email:	rcoller@skgf.com, ttopssecretary3@skgf.com, anorris@skgf.com, smerrill@skgf.com
Correspondent Name:	STERNE KESSLER GOLDSTEIN & FOX PLLC
Address Line 1:	1100 NEW YORK AVE
Address Line 2:	NW
Address Line 4:	WASHINGTON, D.C. 20005
ATTORNEY DOCKET NUMBER:	3195.00100AJ
NAME OF SUBMITTER:	RICHARD D. COLLER REG. NO. 60,390
SIGNATURE:	/Richard D. Coller III, Reg. No. 60,390/
DATE SIGNED:	07/22/2016
Total Attachments: 8	
source=Assignment 3 _ Technikka Conexion LLC to adidas AG#page1.tif	
source=Assignment 3 _ Technikka Conexion LLC to adidas AG#page2.tif	
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ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration, receipt of which is hereby acknowledged, **Technikka Conexion, LLC**, a limited liability company organized under the laws of the state of Delaware and whose mailing address is 1100 Peachtree Street, Suite 2800, Atlanta, Georgia 30309 (hereafter referred to as the "Assignor"), hereby sells and assigns to **adidas AG**, a company organized under the laws of Germany and whose mailing address is Adi-Dassler Strasse 1, Herzogenaurach, Germany 91074 (hereafter referred to as the "Assignee"), its entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, including the right to sue for past infringement and to collect for all past, present and future damages,

(a) in each of the Patents and Patent Applications that are described in detail in Attachment 1, annexed hereto and made a part hereof, and

(b) in any and all applications that claim the benefit of the Patents and Patent Applications described in detail in Attachment 1, including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of such Patents and Patent Applications, to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in each of the Patents and Patent Applications described in detail on Attachment 1, and in all forms of intellectual and industrial property protection derivable therefrom, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such Patents and Patent Applications, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The Assignor agrees to execute all papers necessary in connection with the Patents and Patent Applications described in detail in Attachment 1, and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such Patents and Patent Applications as the Assignee may deem necessary or expedient.

The Assignor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to Patents and Patent Applications described in detail in Attachment 1 or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee at Assignee's expense in every reasonable way possible in obtaining evidence and going forward with such interference or patent enforcement act.

The Assignor agrees to perform all affirmative acts at Assignee's request and expense that may be necessary to obtain or ensure a grant of a valid patent to the Assignee.

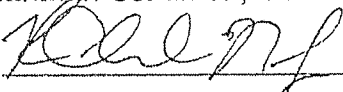
The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants the patent practitioners associated with CUSTOMER NUMBER 63504 the power to insert in this assignment, including the attached Attachment 1, any further information regarding the Patents and Patent Applications so identified in such Attachment 1 that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other international patent office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned duly authorized representatives on the dates below their names.

TECHNIKA CONEXION, LLC

ADIDAS AG

By: 

By: _____

Name (Print): RICHARD HANW JR

Name (Print): _____

Title: MEMBER

Title: _____

Date: 2-21-2013

Date: _____

1631635_1

Attachment 1

TITLE OF PATENT/PATENT APPLICATION	PATENT NUMBER	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	FILING DATE
MODULAR PERSONAL NETWORK	N/A	N/A	60/270,400	US	02/20/01
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	N/A	N/A	PCT/US02/04947	WO	02/19/02
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	2002255568	05/07/09	2002255568	AU	08/21/03
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	N/A	N/A	2009201371	AU	04/08/09
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	N/A	N/A	2438994	CA	08/20/03
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	1362430	12/19/12	02724971	EP	09/09/03
IMPROVEMENTS TO MODULAR PERSONAL NETWORK	N/A	N/A	60/442,418	US	01/25/03
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	7,670,263	03/02/10	10/645,713	US	08/20/03
MODULAR PERSONAL NETWORK SYSTEMS AND METHODS	N/A	N/A	10/764,287	US	01/23/04
CONVENIENTLY VIEWABLE DISPLAY DEVICE AND METHOD	N/A	N/A	12/617,750	US	11/13/09
RECONFIGURABLE PERSONAL DISPLAY SYSTEM AND METHOD	8,313,416	11/20/12	12/617,766	US	11/13/09
MOBILE WIRELESS AUDIO DEVICE	8,251,875	08/28/12	12/617,777	US	11/13/09

TITLE OF PATENT/PATENT APPLICATION	PATENT NUMBER	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	FILING DATE
PERSONAL DATA COLLECTION SYSTEMS AND METHODS	7,905,815	03/15/11	12/617,809	US	11/13/09
POSITION TRACKING AND GUIDANCE METHODS	N/A	N/A	12/617,871	US	11/13/09
MOBILE DATA LOGGING SYSTEMS AND METHODS	7,931,562	04/26/11	12/617,936	US	11/13/09
WORKOUT DEFINITION AND TRACKING METHODS	7,909,737	03/22/11	12/617,961	US	11/13/09
SYSTEMS AND METHODS FOR A PORTABLE ELECTRONIC JOURNAL	8,092,345	01/10/12	12/617,985	US	11/13/09

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all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

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IN WITNESS WHEREOF, executed by the undersigned duly authorized representatives on the dates below their names.

TECHNIKKA CONEXION, LLC

ADIDAS AG

By: _____

By: TSJ BENEAN

Name (Print): _____

Name (Print): TSJ BENEAN

Title: _____

Title: GENERAL COUNSEL GROUP IP

Date: _____

Date: 22 FEBRUARY 2013

1631635_1

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