503926965 07/22/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3973618

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JONATHAN M GRIEBEL	03/11/2009
VINCENT PAUL SOMMER	03/08/2009

#### **RECEIVING PARTY DATA**

Name:	GENERAL MILLS MARKETING, INC.
Street Address:	NUMBER ONE GENERAL MILLS BLVD.
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55426

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14476996

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	6910US01
NAME OF SUBMITTER:	NICHOLAS S. WHITELAW
SIGNATURE:	/Nicholas S. Whitelaw/
DATE SIGNED:	07/22/2016

#### **Total Attachments: 3**

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PATENT 503926965 REEL: 039219 FRAME: 0553

## ASSIGNMENT

U.S. Application Serial No.: 12/429,594

Filed: 04/24/2009

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we hereby assign to <u>General Mills Marketing</u>, <u>Inc.</u> a corporation of <u>Delaware</u> hereinafter referred to as "Assignee", its successors, legal representatives and assigns the entire right, title and interest in and to our invention or improvements in

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and in and to the application for Letters Patent of the United States therefor, executed by us on or about the 11 day of March, 2009, and in and to any continuation, continuation-in-part, divisional and substitute applications therefor, and in and to any reissue or extension of any Letters Patent that may be granted upon any such applications. We hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Assignee.

We hereby authorize the above-mentioned assignee, its successors and assigns or anyone it may properly designate, to insert in this instrument the filing date and Serial Number of said application when ascertained.

For said consideration we hereby agree, upon request of said Assignee, its successors, legal representatives or assigns, to execute any and all continuation, continuation-in-part, divisional and substitute applications for said invention or improvements, and make any rightful oath or supplemental oath or affidavit relating thereto, and any application for reissue or extension of any Letters Patent that may be granted upon any such applications that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient, and for said consideration we further agree upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any continuation, continuation-in-part, divisional or substitute therefor, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of our ability with said Assignee, its successors, legal representatives or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and we hereby agree to perform, upon such request, any and all lawful affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And for said consideration we hereby assign to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in and to said invention or improvements for any and all foreign countries including our rights under the International Convention for the Protection of Industrial Property and agree upon request of the said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of us, to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives and assigns.

> PATENT REEL: 039219 FRAME: 0554

WITNESSED BY: Date: 3/11/08 Date: SOMMER, VINCENT PAUL WITNESSED BY: Name:\_\_\_\_ Date:\_\_\_\_ Address:\_\_\_\_ Name: Date: Address:

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

PATENT REEL: 039219 FRAME: 0555 IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

GRIEBEL, JONATHAN M.
Date:
Date:
SOMMER, VINCENT PAUL
Date: 3/8/2009
Date: 3/8/09

PATENT REEL: 039219 FRAME: 0556

**RECORDED: 07/22/2016**