#### 503928304 07/22/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
NATURAL FOCUS, LLC	03/29/2014

## **RECEIVING PARTY DATA**

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## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Patent Number:	7984988

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ATTORNEY DOCKET NUMBER:	51SZ-244905	
NAME OF SUBMITTER:	DAVID E. HEISEY	
SIGNATURE:	/David E. Heisey/	
DATE SIGNED:	07/22/2016	

**Total Attachments: 2** 

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> **PATENT** REEL: 039238 FRAME: 0201 503928304

#### **ASSIGNMENT**

WHEREAS, Natural Focus, LLC, a California Limited Liability Company with its principal place of business at 2401 Marshall Field Lane., Redondo Beach, CA 90278 is the current assignee of a useful ORTHOKERATOLOGICAL CONTACT LENSES AND DESIGN METHODS patent which was applied for on February 26, 2010, under serial number 12/714,158 and granted on July 26, 2011 under patent number 7984988; and

WHEREAS Assignee, William M. Berke is the original, and first inventor of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS Assignee, William M Berke, of Cowan Heights, California, desires to reacquire by formal, recordable assignment, the entire right, title and interest in and to the invention, and the Letters Patent that have been granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the invention, the application, and the Letters Patent that have been granted for the invention in the United States and throughout the world, including the right to file for an applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor and its legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, his successors and assigns, to the invention, the application, and any Letters Patent which have been granted for the invention in the United States and throughout the world.

Assignor represents and warrants that it has not granted, and will not grant to others, any rights inconsistent with the rights granted by this Assignment.

Assignor authorizes and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation in part or reissue application, to Assignee, his successors and assigns, as the Assignee of the entire interest in the invention.

CONTINUED

PATENT REEL: 039238 FRAME: 0202 Dated: March 29, 2014

ASSIGNOR, NATURAL FOCUS, LLC

y.\_\_\_\_\_

KEVIN JOHNSON, Manager

PATENT REEL: 039238 FRAME: 0203

**RECORDED: 07/22/2016**