PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ILANA ADDIS	06/01/2016

RECEIVING PARTY DATA

Name:	BLUE MARLIN BRAND DESIGN INC.	
Street Address:	231 FRONT STREET	
Internal Address:	SUITE 301	
City:	BROOKLYN	
State/Country:	NEW YORK	
Postal Code:	11201	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29565741

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	30585	
NAME OF SUBMITTER:	MARY ECKERT	
SIGNATURE:	/Mary Eckert/	
DATE SIGNED:	07/25/2016	

Total Attachments: 3

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PATENT 503928669 REEL: 039239 FRAME: 0701

ASSIGNMENT

WHEREAS, We, ILANA ADDIS, a citizen of the United States residing at 35 East Broadway, 2FL, New York, New York 10002; and, ANNA MILIVOJEVICH, a citizen of the United States residing at 174 Rivington Street, New York, New York 10002 ("Assignors"), have invented certain new and useful improvements in "PAPER PRODUCT", for which We executed an application for United States Letters Patent concurrently herewith or filed an application for Letters Patent of the United States on May 24, 2016, and accorded Serial No. 29/565,741 ("Application"); and

WHEREAS, BLUE MARLIN BRAND DESIGN INC., having a place of business at 231 Front Street, Suite 301, Brooklyn, New York 11201 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors by these presents do hereby sell, assign, and transfer, or by virtue of employment agreements or other applicable agreements have sold, assigned, and transferred, unto Assignee, it successors, legal representatives, and assigns, Assignors' entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignors;

AND, Assignors hereby authorize Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors authorize and request the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors further authorize Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignors hereby warrant and covenant that Assignors have not and will not execute any assignment or other instrument in conflict with this Assignment;

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PATENT REEL: 039239 FRAME: 0702 AND, Assignors hereby covenant and agree to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

	HEREOF, we have _, 2016.	hereunto set our hands as set forth below this 1 ILANA ADDIS
State of New York County of New York)) ss:	
County and State afores:	aid, personally appe name, who signed ar	, 2016, before me a Notary Public in and for the ared ILANA ADDIS, to me known and known to me and sealed the foregoing instrument and acknowledged Notary Public
		ONZALEZ ONO. 01G06173275 OUALIFIED IN COMM EXP 10-25-2019 OF NEW

IN WITNESS day of		hereunto set our hands as set forth below this
		ANNA MILIVOJEVICH
State of New York)) ss:	
County of New York	•	
On this day of, 2016, before me a Notary Public in and for the County and State aforesaid, personally appeared ANNA MILIVOJEVICH, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument and acknowledged the same to be of her free act and deed.		
		Notary Public
(SEAL)		My Commission Expires: