503935919 07/28/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

NEW ASSIGNMENT

EPAS ID: PAT3982573

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TRAVIS HAWK	07/31/2014
WILLEM ROSENTHAL	07/22/2016
MICHAEL SELLERS	07/22/2016

RECEIVING PARTY DATA

Name:	KABAM, INC.	
Street Address:	795 FOLSOM STREET	
Internal Address:	SUITE 600	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94107	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14194643	

CORRESPONDENCE DATA

Fax Number: (858)509-3691

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-720-8900

Email: dmipdocketing@sheppardmullin.com

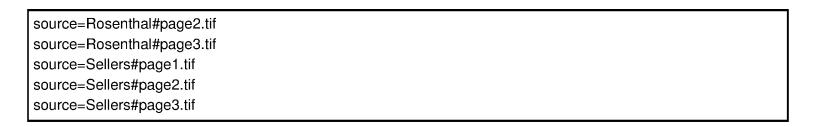
Correspondent Name: SHEPPARD MULLIN RICHTER & HAMPTON LLP

Address Line 1: 12275 EL CAMINO REAL, SUITE 200
Address Line 4: SAN DIEGO, CALIFORNIA 92130

ATTORNEY DOCKET NUMBER:	45MP-214217
NAME OF SUBMITTER:	D. BENJAMIN ESPLIN
SIGNATURE:	/D. Benjamin Esplin/
DATE SIGNED:	07/28/2016

Total Attachments: 8 source=Hawk#page1.tif source=Hawk#page2.tif source=Rosenthal#page1.tif

PATENT 503935919 REEL: 039281 FRAME: 0074



PATENT REEL: 039281 FRAME: 0075

DECLARATION (37 C.F.R. 1.63) FOR UTILITY PATENT APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76) AND ASSIGNMENT

Title of Invention: ONLINE GAMING SYSTEM INCLUDING VIRTUAL ITEMS THAT TRANSCEND MULTIPLE CHARACTER DEATHS

As a below named inventor, I hereby declare that:

This declaration is directed to the attached application, or (if following box is checked):

[X] United States application or PCT international application number 14/194,643, filed on February 28, 2014.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR Section 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

WHEREAS, the undersigned inventor(s) (hereinafter "Assignor"), has/have made an invention entitled "ONLINE GAMING SYSTEM INCLUDING VIRTUAL ITEMS THAT TRANSCEND MULTIPLE CHARACTER DEATHS" disclosed in the above-identified patent application and further identified by the Attorney Docket Number provided in the header of this document, and

WHEREAS, <u>KABAM</u>, <u>INC</u>. (hereinafter "Assignee"), a corporation of Delaware, having a place of business at 795 Folsom Street. Suite 600, San Francisco, CA 94107 USA, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and I further grant to Assignee the sole right to sue and collect damages for past infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein

ATTORNEY DOCKET NUMBER: 034737-0428083

assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

(1) Legal Name of Inventor: Travis Hawk	
Signature: Zu Alle	Date: 7-3)-14
(2) Legal Name of Inventor: Willem Rosenthal	
Signature:	Date:
(3) Legal Name of Inventor: Michael Sellers	
Signature:	Date:

Document Description: Oath or declaration filed

PTO/AIA/02 (07-13)

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SUBSTITUTE STATEMENT IN LIEU OF AN OATH OR DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (35 U.S.C. 115(d) AND 37 CFR 1.64)

ONLINE GAMING SYSTEM INCLUDING VIRTUAL ITEMS THAT TRANSCEND MULTIPLE CHARACTER DEATHS				
This stateme	ent is directed to:			
The atta	ached application,			
OR		4 4	1404040	
United S	States application or PCT international	application number	/194643filed on	February 28, 2014
LEGAL NA	ME of inventor to whom this sul	bstitute statement app	iles:	
1 -	Name (first and middle (if any)) and F	amily Name or Surname)		
	Rosenthal	<u></u>		
Residence (except for a deceased or legally incapa	acitated inventor): T		
_{City} San F	rancisco	State CA	Country USA	
	ss (except for a deceased or legally incapa	•		
390 4th	Avenue			
_{Citv} San F	- rancisco	_{State} CA	_{Zip} 94118	Country USA
I believe the above-named inventor or joint inventor to be the original inventor or an original joint inventor of a claimed invention in the application. The above-identified application was made or authorized to be made by me. I hereby acknowledge that any willful false statement made in this statement is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.				
Relationship to the inventor to whom this substitute statement applies:				
Legal Representative (for deceased or legally incapacitated inventor only),				
Assignee,				
Person to whom the inventor is under an obligation to assign,				
Person who otherwise shows a sufficient proprietary interest in the matter (petition under 37 CFR 1.46 is required), or				
Jo	oint Inventor.			

[Page 1 of 2]

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1 minute to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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SUBSTITUTE STATEMENT

Circumstances permitting execution of this subs	stitute statement;				
Inventor is deceased,					
Inventor is under legal incapacity,					
Inventor cannot be found or reached a	Inventor cannot be found or reached after diligent effort, or				
Inventor has refused to execute the oa	ith or declaration und	ler 37 CFR 1.63.			
If there are joint inventors, please check the ap	propriate box below:				
An application data sheet under 37 CF or is currently submitted.	R 1.76 (PTO/AIA/14	or equivalent) naming the en	tire inventive entity has been		
OR					
An application data sheet under 37 CF Statement Supplemental Sheet (PTO/, information is attached. See 37 CFR 1	AIA/11 or equivalent)	or equivalent) has not been s naming the entire inventive e	submitted. Thus, a Substitute entity and providing inventor		
	WARNING:				
Petitioner/applicant is cautioned to avoid submitting contribute to identity theft. Personal information is (other than a check or credit card authorization for to support a petition or an application. If this type petitioners/applicants should consider redacting is USPTO. Petitioner/applicant is advised that the mapplication (unless a non-publication request in content. Furthermore, the record from an abandor referenced in a published application or an issued PTO-2038 submitted for payment purposes are not to the page of the process are not process.	such as social securit rm PTO-2038 submit of personal informat uch personal informa ecord of a patent app ompliance with 37 CF ned application may a I patent (see 37 CFR	y numbers, bank account nun- ited for payment purposes) is ion is included in documents : ition from the documents befo- plication is available to the put R 1.213(a) is made in the ap- also be available to the public 1.14). Checks and credit car	nbers, or credit card numbers never required by the USPTO submitted to the USPTO, or submitting them to the plication of the plication) or issuance of a if the application forms		
PERSON EXECUTING THIS SUBSTITUTE STATE	TEMENT:				
Name: Ira Lam Date (Optional):					
Signature: Signature:		*			
APPLICANT NAME AND TITLE OF PERSON E					
If the applicant is a juristic entity, list the applicant	name and the title o	the signer:			
KABAM, INC. Applicant Name:		*			
Title of Person Executing This Substitute Statement: VP and Genera	l Counsel				
The signer, whose title is supplied above, is authorized above.	orized to act on beha		***************************************		
Residence of the signer (unless provided in ar	1 application data s	heet, PTO/AIA/14 or equival	ent):		
_{City} San Francisco	State CA	Country USA	*		
Mailing Address of the signer (unless provide	d in an application	data sheet, PTO/AIA/14 or e	quivalent)		
795 Folsom Street, Suite 600					
շոչSan Francisco 🗼 ့	_{tate} CA	_{Zip} 94107	Country USA		
Note: Use an additional PTO/AIA/02 form for each after diligent effort, or has refused to execute the	h inventor who is dec		cannot be found or reached		
mine amplete citors, or requestioned to execute the	COURT OF MECHANISM	005001 DEIX 1,00.			

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

- The information on this form will be treated confidentially to the extent allowed under the
 Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from
 this system of records may be disclosed to the Department of Justice to determine whether
 disclosure of these records is required by the Freedom of Information Act.
- A record from this system of records may be disclosed, as a routine use, in the course of
 presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to
 opposing counsel in the course of settlement negotiations.
- A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
- 4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
- 5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
- 6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
- 7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
- 8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
- A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

PATENT REEL: 039281 FRAME: 0080 Doc code: Oath

Document Description: Oath or declaration filed

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SUBSTITUTE STATEMENT IN LIEU OF AN OATH OR DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (35 U.S.C. 115(d) AND 37 CFR 1.64)

Title of Invention	ONLINE GAMING SYSTEM INCLUDING VIRTUAL ITEMS THAT TRANSCEND MULTIPLE CHARACTER DEATHS			
This statement is directed to: The attached application, OR United States application or PCT international application number LEGAL NAME of inventor to whom this substitute statement applies: (E.g., Given Name (first and middle (if any)) and Family Name or Surname) Michael Sellers Residence (except for a deceased or legally incapacitated inventor): City Pacifica State CA Country USA Mailing Address (except for a deceased or legally incapacitated inventor):				
1243 Terra Nova Boulevard City Pacifica State CA Zip 94044 Country USA				
I believe the above-named inventor or joint inventor to be the original inventor or an original joint inventor of a claimed invention in the application. The above-identified application was made or authorized to be made by me. I hereby acknowledge that any willful false statement made in this statement is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.				
Le As	p to the inventor to whom this substituing all Representative (for deceased or lessignee, erson to whom the inventor is under an erson who otherwise shows a sufficient int Inventor.	egally incapacitated invent		CFR 1.46 is required), or

[Page 1 of 2]

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1 minute to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the Individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

REEL: 039281 FRAME: 0081

SUBSTITUTE STATEMENT

Circumstances permitting execution of this s	ubstitute statement:				
Inventor is deceased,					
Inventor is under legal incapacity,					
Inventor cannot be found or reached after diligent effort, or					
Inventor has refused to execute the	cath or declaration und	er 37 CFR 1.63.			
If there are joint inventors, please check the					
An application data sheet under 37		or aministant) namino the e	nlira invantiva antihi har haan		
or is currently submitted.	CIA TION TOWNS	or edminateurh transmit file of	Hine waterman cumply rids need		
OR					
An application data sheet under 37 Statement Supplemental Sheet (P1 information is attached. See 37 CF	O/AIA/11 or equivalent)				
	WARNING:	***************************************			
Petitioner/applicant is cautioned to avoid submontribute to identity theft. Personal information (other than a check or credit card authorization to support a petition or an application. If this typetitioners/applicants should consider redactin USPTO. Petitioner/applicant is advised that the application (unless a non-publication request in patent. Furthermore, the record from an abanderenced in a published application or an issepticals.	on such as social security form PTO-2038 submit pe of personal informating such personal informating such personal informative record of a patent approximation of the compliance with 37 CF doned application may a ued patent (see 37 CFR)	y numbers, bank account nuted for payment purposes) is included in documents the documents be allowed in the pulication is available to the pulication be available to the pulication be available to the publication. Checks and credit or the allowed in the allowed in the publication.	umbers, or credit card numbers is never required by the USPTO is submitted to the USPTO, fore submitting them to the sublic after publication of the pplication) or issuance of a crif the application forms		
PERSON EXECUTING THIS SUBSTITUTE S	TATEMENT:				
_{Name:} Ira Lam			Date (Optional):		
Signature:					
APPLICANT NAME AND TITLE OF PERSON					
If the applicant is a juristic entity, list the applic	ant name and the title o	the signer.			
KABAM, INC.					
Title of Person Executing This Substitute Statement: VP and Gene	ral Counsel				
This Substitute Statement: The signer, whose title is supplied above, is a	uthorized to act on beha	if of the applicant.			
Residence of the signer (unless provided in			alent):		
City San Francisco	State CA	Country USA			
Mailing Address of the signer (unless prov	vided in an application	data sheet, PTO/AIA/14 or	equivalent)		
795 Folsom Street, Suite 600					
_{сіу} San Francisco	State CA	_{Zip} 94107	Country USA		
Note: Use an additional PTO/AIA/02 form for a	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	na antiga de la la comitació de la Comitació d	and the company of th		

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 opposing counsel in the course of settlement negotiations.
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- 7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
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- A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

PATENT REEL: 039281 FRAME: 0083

RECORDED: 07/28/2016