503936566 07/28/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HOLLI BAUMEZ	08/12/2015
TONI HOLDER	08/13/2015
KATHERINE SCHNEIDER	07/09/2015
IMELDA SONDAK-SIMAMPO	04/21/2016

RECEIVING PARTY DATA

Name:	SEARS BRANDS, L.L.C.
Street Address:	3333 BEVERLY ROAD
City:	HOFFMAN ESTATES
State/Country:	ILLINOIS
Postal Code:	60179

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29462987

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-775-8000

Email: mreichstadt@mcandrews-ip.com

Correspondent Name: MCANDREWS, HELD & MALLOY, LTD.

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Address Line 2: 34TH FLOOR

Address Line 4: CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	27174US01
NAME OF SUBMITTER:	CHRISTOPHER V. CARANI
SIGNATURE:	/CHRISTOPHER V. CARANI/
DATE SIGNED:	07/28/2016

Total Attachments: 8

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PATENT 503936566 REEL: 039283 FRAME: 0954

PATENT REEL: 039283 FRAME: 0955

Case No.: 27174US01 Serial No.: 29/462,987

Inventors: Imelda Sondak-Simampo Filed: August 12, 2013

Toni Holder Holli Baumez

Katherine Schneider

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to **Sears Brands**, **L.L.C.**, an Illinois corporation, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled: "**DISPLAY SCREEN OR PORTION THEREOF WITH A SET OF ICONS**" and identified as File **No. 27174US01**, in the offices of McAndrews, Held & Malloy, Ltd., and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any continuation, continuation-in-part, divisional, re-examination, reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

The undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

WITNESS my hand this	_ day of	_, 2015
	Imelda Sondak-Simampo	
WITNESS my hand this	day of	_, 2015
	Toni Holder	
WITNESS my hand this	_day ofAUGUST 2011 Baumez	_, 2015
	Holli Baumez	
WITNESS my hand this	_ day of	, 2015
	Katherine Schneider	
	Page 2 of 2	

PATENT REEL: 039283 FRAME: 0957

Case No.: 27174US01 Serial No.: 29/462,987

Inventors: Imelda Sondak-Simampo Filed: August 12, 2013

Toni Holder Holli Baumez

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WITNESS my hand this	day of	, 2015
	Imelda Sondak-Sima	ampo
WITNESS my hand this	day of AUSU	, 2015
	T∛hi∕Hóldĕr ❤	
WITNESS my hand this		, 2015
	Holli Baumez	
WITNESS my hand this	day of	, 2015
	Katherine Schneider	7

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Case No.: 27174US01 Serial No.: 29/462,987

Inventors: Imelda Sondak-Simampo Filed: August 12, 2013

Toni Holder Holli Baumez

Katherine Schneider

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WITNESS my hand this	day of,	2015
	Imelda Sondak-Simampo	
WITNESS my hand this	day of,	2015
	Toni Holder	
WITNESS my hand this	day of,	2015
	Holli Baumez	
WITNESS my hand this 9th	day of <u>July</u> , Katherine Schneider	2015 L

Page 2 of 2

Case No.: 27174US01 Serial No.: 29/462,987

Inventors: Imelda Sondak-Simampo Filed: August 12, 2013

Toni Holder Holli Baumez

Katherine Schneider

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WITNESS my hand this	21day of	APRIL	2016
		- (WS)	
	Imelda S	ondak-Simampo	
WITNESS my hand this	day of		, 2015
	Toni Holo	der	
WITNESS my hand this	day of		, 2015
*			
	Holli Bau		
	1 25000		
WITNESS my hand this	day of		2015
WITNESS my hand this	uay or		ZU13

	Katherine	Schneider	

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