

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3954260

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the PROPERTY NUMBER previously recorded on Reel 038739 Frame 0592. Assignor(s) hereby confirms the THE PCT APPLICATION NUMBER US2012026950 SHOULD BE CORRECTED TO US2016026950.
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAMES UMLAUF	05/04/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SEAT COVERS PRO, LLC
<b>Street Address:</b>	100 FAIRWAY DRIVE
<b>Internal Address:</b>	SUITE 106
<b>City:</b>	VERNON HILLS
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60061
<b>PROPERTY NUMBERS Total: 5</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15093592
Application Number:	62179236
Application Number:	62283114
Application Number:	62283136
PCT Number:	US2016026950
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(405)270-7223
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	zach.oubre@mcafeetaft.com
<b>Correspondent Name:</b>	ZACHARY A.P. OUBRE
<b>Address Line 1:</b>	TWO LEADERSHIP SQUARE, 211 N. ROBINSON
<b>Address Line 2:</b>	MCAFEE & TAFT, 10TH FLOOR
<b>Address Line 4:</b>	OKLAHOMA CITY, OKLAHOMA 73102
<b>ATTORNEY DOCKET NUMBER:</b>	79260.36
<b>NAME OF SUBMITTER:</b>	ZACHARY A.P. OUBRE
<b>SIGNATURE:</b>	/Zachary A.P. Oubre/

<b>DATE SIGNED:</b>	07/08/2016
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**Total Attachments: 10**

- source=Patent Assignment and Cover Sheet#page1.tif
- source=Patent Assignment and Cover Sheet#page2.tif
- source=Patent Assignment and Cover Sheet#page3.tif
- source=Patent Assignment and Cover Sheet#page4.tif
- source=Patent Assignment and Cover Sheet#page5.tif
- source=Patent Assignment and Cover Sheet#page6.tif
- source=Patent Assignment and Cover Sheet#page7.tif
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- source=Patent Assignment and Cover Sheet#page10.tif

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1

Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAMES UMLAUF	05/04/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SEAT COVERS PRO, LLC
<b>Street Address:</b>	100 FAIRWAY DRIVE
<b>Internal Address:</b>	SUITE 106
<b>City:</b>	VERNON HILLS
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60061
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<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	62179236
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<b>Application Number:</b>	62283114
<b>Application Number:</b>	15093592
<b>PCT Number:</b>	US2012026950
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(405)270-7223
<b>Phone:</b>	405-270-6023
<b>Email:</b>	zach.oubre@mcafeetaft.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	ZACHARY A.P. OUBRE
<b>Address Line 1:</b>	TWO LEADERSHIP SQUARE, 211 N. ROBINSON
<b>Address Line 2:</b>	MCAFEE & TAFT, 10TH FLOOR
<b>Address Line 4:</b>	OKLAHOMA CITY, OKLAHOMA 73102
<b>ATTORNEY DOCKET NUMBER:</b>	79260.36

<b>NAME OF SUBMITTER:</b>	ZACHARY A.P. OUBRE
<b>Signature:</b>	/Zachary A.P. Oubre/
<b>Date:</b>	05/27/2016
<b>Total Attachments: 8</b> source=Fully Executed - Intellectual Property Assignment Agmt#page1.tif source=Fully Executed - Intellectual Property Assignment Agmt#page2.tif source=Fully Executed - Intellectual Property Assignment Agmt#page3.tif source=Fully Executed - Intellectual Property Assignment Agmt#page4.tif source=Fully Executed - Intellectual Property Assignment Agmt#page5.tif source=Fully Executed - Intellectual Property Assignment Agmt#page6.tif source=Fully Executed - Intellectual Property Assignment Agmt#page7.tif source=Fully Executed - Intellectual Property Assignment Agmt#page8.tif	
<b>RECEIPT INFORMATION</b>	
<b>EPAS ID:</b>	PAT3893831
<b>Receipt Date:</b>	05/27/2016

## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "Assignment") is entered into and effective as of May 4, 2016, by and between VERSALIVING, LLC, an Arizona limited liability company, JAMES UMLAUF, MARGARET UMLAUF (the foregoing parties, collectively, "Assignors"), and SEAT COVER PRO, LLC, a Texas limited liability company ("Assignee"), each individually referred to as a "Party" and collectively referred to as the "Parties."

WHEREAS, Assignors and Assignee are parties to that certain Asset Purchase Agreement dated as of May 4, 2016, by and among Assignors, Assignee, and Jerdon Style, LLC, a Texas limited liability company (the "Asset Purchase Agreement").

WHEREAS, pursuant to the Asset Purchase Agreement, Assignors have agreed to transfer to Assignee all of Assignors' right, title and interest in and to the Intellectual Property and the goodwill accrued in connection and associated therewith, including but not limited to, the intellectual property owned by Assignors, which is listed in Schedule 1.1.7 of the Asset Purchase Agreement and further identified on Exhibit A attached hereto.

WHEREAS, Assignee is desirous of acquiring the full right, title and interest in, to and under the Intellectual Property and the goodwill accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

1. Definitions. Capitalized terms not defined herein shall have the meanings ascribed thereto in the Asset Purchase Agreement.

2. Assignment. Assignors do hereby assign, transfer, convey and set over unto Assignee their full right, title and interest, including common law rights, in, to and under the Intellectual Property, including all goodwill accrued in connection and associated therewith, and the exclusive right to enforce the Intellectual Property in the sole name of Assignee, including the right to sue for past infringement if any there may be.

3. Covenant by Assignors. Assignors agree that they will, upon Assignee's reasonable request, execute and deliver all such instruments and other documents as may be reasonably necessary or desirable to perfect Assignee's title in, to and under the Intellectual Property, including all goodwill accrued in connection and associated therewith. Assignors hereby covenant that no assignment, sale agreement or encumbrance has been or will be made or entered into by Assignors that would conflict with this assignment.

4. Further Assurances. Assignors further agree that Assignors will reasonably cooperate with Assignee in any enforcement action related to the Intellectual Property. With respect to any patents or patent application, Assignors further covenant that Assignors will, upon request, promptly provide all pertinent facts and documents relating to the any patent or pending application and the invention described therein, any patent applications claiming priority to the

pending patent or patent application, and any patents issuing from pending patents or applications as may be known and accessible to Assignors.

5. Domain Names. With respect to any domain names included in the Intellectual Property, Assignors will provide reasonable assistance in transmitting account information or transferring domain names as may be reasonably required by Assignee.

6. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed to be an original, but all of which together shall constitute a single agreement.

7. Governing Law. This Assignment shall be governed by, and construed in accordance with the internal laws of the State of Delaware (without reference to its choice of law rules that would require the application of the laws of any other jurisdiction).

**[Signature Page Follows]**

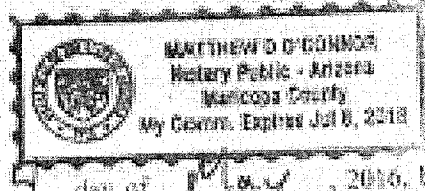
IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment as of the date first written above.

ASSIGNOR:

VERSALIVING, LLC, an Arizona limited liability company

By: Margaret Umlauf  
Name: Margaret Umlauf  
Title: Chief Executive Officer

STATE OF Arizona  
COUNTY OF Maricopa



This instrument was acknowledged before me on the 4 day of May, 2016, by Margaret Umlauf, as Chief Executive Officer of VERSALIVING, LLC, an Arizona limited liability company.

Matthew O'Donnor  
Notary Public  
Commissioner No.: 303448

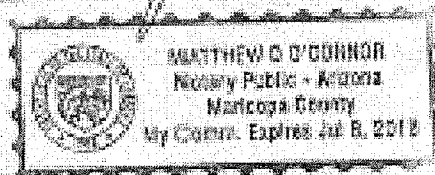
My Commission Expires: 07/08/2018

ASSIGNOR:

JAMES UMLAUF

James Umlauf

STATE OF Arizona  
COUNTY OF Maricopa



This instrument was acknowledged before me on the 4 day of May, 2016, by James Umlauf.

Matthew O'Donnor  
Notary Public  
Commissioner No.: 303448

My Commission Expires: 07/08/2018

(Signature Page to Intellectual Property Assignment Agreement)

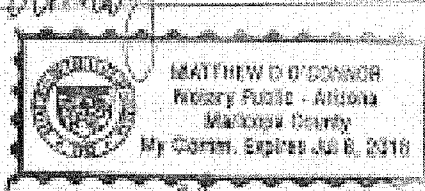
ASSIGNOR:

MARGARET UMLAUF

*Margaret Umlauf*

STATE OF Arizona

COUNTY OF Maricopa



This instrument was acknowledged before me on the 4 day of May, 2016, by Margaret Umlauf.

My Commission Expires: 07/06/2018

*Matthew D. O'Connor*

Notary Public  
Commissioner No.: 303448

ASSIGNEE:

SEAT COVER PRO, LLC, a Texas limited liability company

By: \_\_\_\_\_  
Name: Bruce Grievé  
Title: Manager

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

This instrument was acknowledged before me on the \_\_\_\_\_ day of \_\_\_\_\_, 2016, by Bruce Grievé as Manager of SEAT COVER PRO, LLC, a Texas limited liability company.

My Commission Expires: \_\_\_\_\_

Notary Public  
Commissioner No.: \_\_\_\_\_

*[Signature Page to Intellectual Property Assignment Agreement]*



ASSIGNOR:

MARGARET UMLAUF

\_\_\_\_\_

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

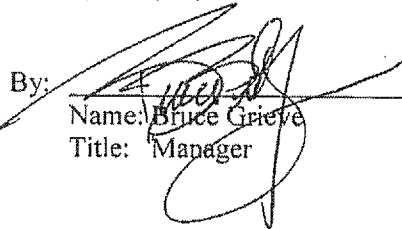
This instrument was acknowledged before me on the \_\_\_\_\_ day of \_\_\_\_\_, 2016, by Margaret Umlauf.

My Commission Expires: \_\_\_\_\_

Notary Public  
Commissioner No.: \_\_\_\_\_

ASSIGNEE:

SEAT COVER PRO, LLC, a Texas limited liability company


By:   
Name: Bruce Grieve  
Title: Manager

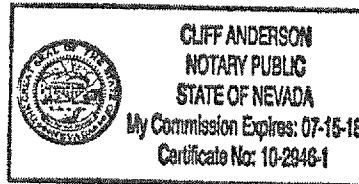
STATE OF Nevada

COUNTY OF Clark

This instrument was acknowledged before me on the 3rd day of May, 2016, by Bruce Grieve as Manager of SEAT COVER PRO, LLC, a Texas limited liability company.

My Commission Expires: 7/15/18

  
Notary Public  
Commissioner No.: 10-2946-1



[Signature Page to Intellectual Property Assignment Agreement]

Exhibit A

All intellectual property owned by VersaLiving, LLC, James Umlauf, or Margaret Umlauf, including, without limitation, the following:

Patents:

- Patent Application Number:1421-P-1PRO
- Patent Application Number:1421-P-2PRO
- Patent Application Number:1421-P-3PRO
- Patent Application Number: PCT/US2016/026950
- Serial No.: 15/093,592

Trademarks:

- 4Knines (Reg. No. 4,582,042)
- VersaVia (Reg. No. 1421-T-1)<sup>1</sup>

Service Marks:

- None

Domain Names:

<u>Domain</u>	<u>Expires</u>	
4Knines.com	4/25/20	blog.4knines.com
4Knines.biz	3/23/17	
4Knines.co	3/23/17	
4Knines.net	3/23/17	
4kninessucks.com	3/23/17	
4kninessucks.net	3/23/17	
4knines.info	3/24/17	
4knines.org	3/24/17	
4knines.rocks	3/24/17	
4kninessucks.info	3/24/17	
4kninessucks.org	3/24/17	
4knines.us	4/25/17	
4canines.com	8/2/17	
4k9s.net	9/15/17	
4k9s.com	5/30/20	
fork9s.com	8/2/20	
forknines.com	8/2/20	
versavia.com	???	

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<sup>1</sup> This VersaVia trademark application was initially declined and needs to be resubmitted by September 19, 2016.

Social Media:

Youtube: <https://www.youtube.com/user/VersaLiving>

Shopify: <http://4knines.myshopify.com>

Pinterest: <https://www.pinterest.com/4knines/>

Pinterest: <https://www.pinterest.com/versavia0069>

Facebook: <https://www.facebook.com/4kninesProducts>

Facebook: <https://www.facebook.com/VersaViaProducts/>

Instagram: <https://www.instagram.com/4knines/>

Google +: [https://plus.google.com/u/0/b/106461834839371796627/+4knines-pet-dog-seat-covers-liners/videos?\\_ga=1.123091211.1250456413.1459356374](https://plus.google.com/u/0/b/106461834839371796627/+4knines-pet-dog-seat-covers-liners/videos?_ga=1.123091211.1250456413.1459356374)

Twitter: <https://twitter.com/4Knines>

**ActiveAccounts**

Wistia

ActiveCampaign

Yotpo

FeedbackGenius

Feedbackz

Survey Monkey

Zapier

Wishpond

Copyrights:

- See attached
- See attached

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

*Marvin A. Pallante*

Central States Register of Copyrights and Director

Registration Number  
**VAD 1-237-471**  
Effective Date of Registration:  
November 09, 2015

Title \_\_\_\_\_

Title of Work: *untitled*

Completion/Publication \_\_\_\_\_

Year of Completion: 2013

Author \_\_\_\_\_

Author: James Umlauf  
Author Created: photograph  
Citizen of: United States  
Domiciled in: United States

Copyright Claimant \_\_\_\_\_

Copyright Claimant: James Umlauf  
3820 West happy valley Rd, Suite 141-466, Glendale, AZ, 85310, United States

Rights and Permissions \_\_\_\_\_

Name: James Umlauf  
Email: [mj@vernahiving.com](mailto:mj@vernahiving.com)  
Telephone: (480)818-2599  
Address: 3820 West happy valley Rd  
Suite 141-466  
Glendale, AZ 85310 United States

Certification \_\_\_\_\_

Name: James Umlauf  
Date: November 09, 2015

Copyright Office notes: Basis for Registration: unpublished collection