503938986 07/29/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3985641

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH ETHAN ROSENKRANTZ	07/29/2016
GIFFORD HESKETH	07/29/2016

RECEIVING PARTY DATA

Name:	FACEFIRST, INC.	
Street Address:	31416 AGOURA ROAD, SUITE 250	
City:	WESTLAKE VILLAGE	
State/Country:	CALIFORNIA	
Postal Code:	91361	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	15222868	

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ATTORNEY DOCKET NUMBER:	OUT-16025
NAME OF SUBMITTER:	PAUL D. CHANCELLOR
SIGNATURE:	/paul d. chancellor/
DATE SIGNED:	07/29/2016

Total Attachments: 2

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PATENT 503938986 REEL: 039296 FRAME: 0348

PATENT ASSIGNMENT

WHEREAS, Joseph Ethan Rosenkrantz residing in Calabasas, California and Gifford Hesketh residing in Newbury Park, California ("Assignors") are the sole inventors of new and useful MANAGED NOTIFICATION SYSTEM identified as U.S. Patent Application No. 15/222,868 filed July 28, 2016 ("Invention"); and

WHEREAS, FACEFIRST, INC of Westlake Village, California ("Assignee"), desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Invention, the application, and any Patent(s) that might be granted for the Invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, their entire right, title and interest in and to the Invention, this application, any application(s) claiming the benefit of this application, and any Patent(s) that might be granted for the Invention in the United States and throughout the world, including the right to file applications directly in the name of Assignee and to claim for any such applications any priority rights to which such applications are entitled under applicable laws, conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignor, they and their legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Patent(s) in the United States and throughout the world for the Invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the Invention, the application, and any Patent(s) granted for the Invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

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Date: Jul 29, 2016

Joseph Ethan Rosenkrantz

Date: Jul 29, 2016

Gifford Hesketh

IN WITNESS WHEREOF, Assignee has executed this Assignment.

Date: Jul 29, 2016

Joseph Ethan Rosenkrantz CEO, FACEFIRST, INC.

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