PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3986547

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| ZHUXIAONA WEI | 07/15/2016 |

RECEIVING PARTY DATA

| Name: | BAIDU USA LLC |
|-----------------|-------------------|
| Street Address: | 1195 BORDEAUX DR. |
| City: | SUNNYVALE |
| State/Country: | CALIFORNIA |
| Postal Code: | 94089 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29570424 |

CORRESPONDENCE DATA

Fax Number: (650)856-0542

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-353-3783

Email: docket2@northweber.com

Correspondent Name: NORTH WEBER & BAUGH LLP--BAIDU Address Line 1: 2479 E.BAYSHORE ROAD, SUITE 210 PALO ALTO, CALIFORNIA 94303

| ATTORNEY DOCKET NUMBER: | 28888-2061 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | ROMITA PIROYAN |
| SIGNATURE: | /ROMITA PIROYAN/ |
| DATE SIGNED: | 08/01/2016 |

Total Attachments: 3

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PATENT 503939892 REEL: 039303 FRAME: 0088

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the

individual(s) named below (hereinafter "INVENTOR" whether singular or plural) has sold,

assigned, transferred, and set over, and hereby sells, assigns, transfers and sets over, to Baidu USA

LLC, a corporation of the State of California, having a place of business at 1195 Bordeaux Dr.,

Sunnyvale, CA 94089 ("ASSIGNEE"), for itself and its successors, transferees, and assignees,

the following:

1. The full and exclusive worldwide right, title, and interest in and to all inventions and

improvements ("SUBJECT MATTER") that are disclosed in the U.S. patent application,

entitled "DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER

INTERFACE" ("APPLICATION"),

☑ bearing Application No. 29/570,424, and filed on July 7, 2016.

2. The entire worldwide right, title, and interest in and to the APPLICATION and all

applications claiming priority to the APPLICATION or having related SUBJECT MATTER

to the APPLICATION, including all such design, industrial design, utility, divisional,

continuation, substitute, renewal, reissue, international, or other related applications and all

rights of priority in the APPLICATION, together with all rights to recover damages for

infringement.

INVENTOR hereby authorizes and requests the Commissioner of the U.S. Patent and Trademark

Office, and Patent Office Officials in all foreign countries, to issue to the ASSIGNEE any and all

patents which may be granted from the APPLICATION.

INVENTOR will, without further consideration, communicate to the ASSIGNEE any facts known

to the INVENTOR regarding the SUBJECT MATTER, testify in any legal proceeding, sign all

lawful papers, execute all oaths, assignments, powers of attorney, applications and any other paper

desired by ASSIGNEE to obtain, perfect, or secure to ASSIGNEE any and all of the rights, titles,

and interests herein conveyed, and to maintain, enforce, and defend these rights, titles, and interests

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REEL: 039303 FRAME: 0089

Title: DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE

Inventor(s): ZHUXIAONA WEI

Appl. No.: Filing Date:

29/570,424 July 7, 2016

Docket No.:

28888-2061 (BN160701USN3)

in the United States and all foreign countries. INVENTOR further agrees to provide any successor,

assign, or legal representative of ASSIGNEE with the benefits and assistance provided to

ASSIGNEE herein.

INVENTOR represents that the INVENTOR, at the time of the execution of this Assignment, is

the sole and lawful owner of the entire rights, titles, and interests in and to the SUBJECT MATTER

as set forth in the APPLICATION, and that the SUBJECT MATTER is unencumbered, and that

the INVENTOR has good and full right and lawful authority to sell and convey the SUBJECT

MATTER in the manner herein set forth.

INVENTOR covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter

make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and

interests herein conveyed.

INVENTOR agrees to, and hereby acknowledges, that the ASSIGNEE may apply for and receive

patents related to the APPLICATION or SUBJECT MATTER.

INVENTOR grants the attorney of record for the APPLICATION the power to insert on this

Assignment any further identification, including the application number and filing date, which

may be desirable or necessary to comply with the rules of the United States Patent and Trademark

Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an

original and all of which may be taken together as one and the same Assignment. INVENTOR

signature block is located on the following page.

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PATENT REEL: 039303 FRAME: 0090

| Title: | DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE | | | | |
|---|---|--|--|--|--|
| Inventor(s): | ZHUXIAONA WEI | | | | |
| Appl. No.: | No.: 29/570,424 Date: July 7, 2016 | | | | |
| Filing Date: | | | | | |
| Docket No.: | | | | | |
| INVENTOR | | ZHI IXIAONA WEI | | | |
| INVENTOR | | 234 Escuela Ave. | | | |
| INVENTOR | L Address: | | | | |
| | | Mountain View, CA 94040 | | | |
| INVENTOR | Signature | MmMer | | | |
| Date of Sign | ature: | 07/15/2016 | | | |
| | | | | | |
| Witnessed B | ; ¢1. | | | | |
| withessed D | у, | [Print Name] | | | |
| Witness Sign | nature: | | | | |
| Date of Sign | iature: | | | | |
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| 380000000000000000000000000000000000000 | 30000000000000000000000000000000000000 | | | | |
| State of | |) | | | |
| County of | |) | | | |
| | | | | | |
| On | | , before me personally appeared, [Name and Title of Officer] | | | |
| | ate] | [Name and Title of Officer] , who proved to me on the basis of satisfactory evidence to be the | | | |
| | | | | | |
| ne/she/they ex | ecuted the strum | is/are subscribed to the within instrument and acknowledged to me that same in his/her/their authorized capacity(ies), and that by his/her/their then the person(s), or the entity upon behalf of which the person(s) acted, | | | |
| certify under | PENALTY | OF PERJURY under the laws of the State of | | | |
| | | ph is true and correct. | | | |
| WITNESS my | hand and o | fficial seal. | | | |
| | | | | | |
| Signature | | (Seal) | | | |
| | | (5001) | | | |

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