PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
REEBOK INTERNATIONAL LTD.	06/03/2012

RECEIVING PARTY DATA

Name:	REEBOK INTERNATIONAL LIMITED
Street Address:	11-12 PALL MALL
Internal Address:	4TH FLOOR
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	SW1Y 5LU

PROPERTY NUMBERS Total: 2

Property Type	Number	
Application Number:	14025517	
Application Number:	14135052	

CORRESPONDENCE DATA

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STERNE, KESSLER, GOLDSTEIN & FOX, P.L.L.C. **Correspondent Name:**

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ATTORNEY DOCKET NUMBER:	2073.2170001
NAME OF SUBMITTER:	STEPHEN A. MERRILL, REG. NO. 72,955
SIGNATURE:	/Stephen A. Merrill, Reg. No. 72,955/
DATE SIGNED:	08/01/2016

Total Attachments: 4

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ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration, receipt of which is hereby acknowledged, Reebok International Ltd., a corporation organized and existing under the laws of Massachusetts and having an office and place of business at 1895 J.W. Foster Boulevard, Canton, Massachusetts 02021 (hereafter referred to as the "Assignor"), hereby sells and assigns to Reebok International Limited, a corporation formed under the laws of United Kingdom, having an office and place of business at 11-12 Pall Mall, 4th Floor, London, United Kingdom SW1Y 5LU (hereafter referred to as the "Assignee"), its entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, including the right to sue for past infringement and to collect for all past, present and future damages,

- (a) in each of the Patents and Patent Applications that are described in detail in Schedule A, annexed hereto and made a part hereof, and
- (b) in any and all applications that claim the benefit of the Patents and Patent Applications described in detail in Schedule A, including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of such Patents and Patent Applications, to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in each of the Patents and Patent Applications that are described in detail on Schedule A, and in all forms of intellectual and industrial property protection derivable therefrom, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such Patents and Patent Applications, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The Assignor agrees to execute all papers necessary in connection with the applications and Letters Patents as above, and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The Assignor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the applications or Letters Patents or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee at Assignee's expense in every reasonable way possible in obtaining evidence and going forward with such interference or patent enforcement act.

The Assignor agrees to perform all affirmative acts at Assignee's request and expense that may be necessary to obtain or ensure a grant of a valid patent to the Assignee.

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants the patent practitioners associated with CUSTOMER NUMBER 63504 the power to insert in this assignment, including the attached Schedule A, any further information regarding the patents and patent applications so identified in such Schedule A that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

SIGNED on behalf of the said ASSIGNOR,

REEBOK INTERNATIONAL LTD.

Name: T.G.J. Behean

Title: General Counsel Group Intellectual

Property

Date: 06/03/12

Page 2 of 4

SCHEDULE A

UNITED STATES PATENTS, UNITED STATES PATENT APPLICATIONS AND INTERNATIONAL APPLICATIONS THAT DESIGNATE THE UNITED STATES

	Application No.	Filing Date	Patent No.	Issue Date
1.	11/496,714	08/01/06		
2.	11/733,626	04/10/07		
3.	11/622,180	01/11/07		
4.	12/419,760	04/07/09		
5.	12/247,109	10/07/08		
6.	11/613,991	12/20/06		
7.	11/733,744	04/10/07		
8.	12/412,094	03/26/09		
9.	12/351,592	01/09/09		
10.	12/463,575	05/11/09		
11.	12/506,957	07/21/09		
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13.	12/832,464	07/08/10		
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20.	12/874,746	09/02/10		
21.	12/848,923	08/02/10		
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Page 3 of 4

Atty. Docket No. 2073.0000000/MWR/BKB

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39.	29/342,098	08/18/09	D649,753	12/06/11
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42.	11/035,421	01/14/05	<i>'</i>	

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Page 4 of 4

PATENT REEL: 039305 FRAME: 0049

RECORDED: 08/01/2016