503944481 08/03/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CEDRIC MANGAUD	07/05/2016

RECEIVING PARTY DATA

Name:	PIQ	
Street Address:	40 RUE MADELEINE MICHELIS	
City:	NEUILLY-SUR-SEINE	
State/Country:	FRANCE	
Postal Code:	92200	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15109836

CORRESPONDENCE DATA

Fax Number: (703)685-0573

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	0579-1484
NAME OF SUBMITTER:	BENOIT CASTEL
SIGNATURE:	/Benoit Castel/
DATE SIGNED:	08/03/2016

Total Attachments: 2 source=ASSMT#page1.tif source=ASSMT#page2.tif

PATENT 503944481 REEL: 039333 FRAME: 0149

ASSIGNMENT

WHEREAS	Ę	(WE)	

MANGAUD Cédric, 27 rue Emile Duclaux, 92150 SURESNES, France

(hereinafter referred to as the Assignor(s)) have made an invention relating to:

Dispositif de création de vidéos augmentées

for which applications for Letters Patent or the like thereof have been or will be filed in the following countries:

Country	<u>Filing date</u>	Serial No.
Switzerland	06/01/2014	00004/14
International (PCT)	05/01/2015	PCT/EP2015/050039

(if necessary, the Assignee (as defined below), its affiliates and its agents are hereby authorized to insert any additional countries, any filing dates and any serial numbers when known);

AND, WHEREAS <u>PIQ</u> a legal entity organized under the laws of FRANCE, whose full postal address is <u>40 rue Madeleine Michelis</u>, <u>92200 NEUILLY-SUR-SEINE</u>, <u>France</u> (hereinafter referred to as the Assignee) is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the World and in and to the aforementioned applications for Letters Patent or the like thereof on this invention and the Letters Patent or the like thereof to be issued upon these applications;

NOW THEREFORE, be it known that for and in consideration of One Euro (1.00 €) in hand paid and other good and valuable consideration, the receipt of which from the Assignee is hereby acknowledged, by these presents, I (we), the Assignor(s), have sold, assigned, transferred, and set over and/or do hereby sell, assign, transfer and set over unto the Assignee, its lawful successors and assigns, my (our) entire right, title, and interest in and to this invention and these applications, and all divisions, and continuations thereof, and all Letters Patent or the like thereof that may be granted thereon, and all reissues thereof, and all rights to claim priority on these of such applications, and all applications for Letters Patent or the like thereof that may hereafter be filed for this invention in any country and all Letters Patent or the like thereof that may be granted on this invention in any country, and all extensions, renewals, and reissues thereof; and I (we) hereby authorize and request the Commissioners of Patents (or other appropriate official whose duty it is to issue patents) of the United States, Canada, Brazil, and any other country, to issue Letters Patent or the like thereof for this invention to the Assignee, its successors and assigns, in accordance with the terms of this Assignment;

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AND, I(WE) HEREBY covenant that I (we) have the full right to convey the interest assigned by this Assignment, and I (we) have not executed and will not execute any agreement in conflict with this Assignment;

AND, I (WE) HEREBY further covenant and agree that I (we) for ourselves and our heirs will communicate with the Assignee, its successors and assigns, any facts known to me (us) respecting this invention, testify in any legal proceedings, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, reissue, and re-examination applications, make all rightful oaths and generally do everything possible to aid the Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in any country, it being understood that, irrespective of whether I am (we are) in the employ of the Assignee or its affiliates, any expense incident to the performance of the obligations of the present paragraph shall be borne by the Assignee, its successors, and assigns.

IN TESTIMONY WHEREOF, (I) WE HAVE SIGNED:

WITNESS
Signature
MANGAUD Cédric

Name:
Fernando RONAC

(dd/mm/yyyy)

date: july 544 20/6
place: Newlly sur

Service

France

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RECORDED: 08/03/2016