503946387 08/04/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
SONY INTERACTIVE ENTERTAINMENT INC.	08/02/2016

#### **RECEIVING PARTY DATA**

Name:	SONY CORPORATION	
Street Address:	1-7-1 KONAN, MINATO-KU	
City:	TOKYO	
State/Country:	JAPAN	
Postal Code:	108-0075	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14857917

#### **CORRESPONDENCE DATA**

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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ATTORNEY DOCKET NUMBER:	545-399X2	
NAME OF SUBMITTER:	MATTHEW B. DERNIER	
SIGNATURE:	/Matthew B. Dernier/	
DATE SIGNED:	08/04/2016	

**Total Attachments: 1** 

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PATENT 503946387 REEL: 039344 FRAME: 0210

SIE Reference No.: SC11021US01

## PARTIAL ASSIGNMENT

WHEREAS, We, Sony Interactive Entertainment Inc., a corporation of Japan, having a post office address at 1-7-1 KONAN, MINATO-KU, TOKYO, JAPAN, hereinafter referred to as assignor of following patent application:

U.S. Patent Appliation No. 14/857917

, filed on Sep 18, 2015

Entitled IMAGE DISPLAY DEVICE, IMAGE DISPLAY CONTROL METHOD, PROGRAM AND INFORMATION STORAGE MEDIUM

desires to assign a portion of the right, title and interest in the patent application, and

WHEREAS, SONY CORPORATION, a corporation of JAPAN, having a post office address at 1-7-1 KONAN, MINATO-KU, TOKYO, JAPAN, hereinafter referred to as assignee, is desirous of acquiring the portion of the right, title and interest in the patent application;

NOW THEREFORE, for a valuable consideration, the receipt of whereof is acknowledged, and other good and valuable consideration, Sony Interactive Entertainment Inc., does hereby sell, assign and transfer unto said assignee of the portion of the right, title and interest in the patent application.

Executed this 2nd day of Aug., 2016
Sony Interactive Entertainment Inc.

Ryosuke Senoguchi Vice President

Intellectual Property Dept.

Gibson & Demier, L.L.P

PATENT REEL: 039344 FRAME: 0211

RECORDED: 08/04/2016