

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3996888

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JIAMING LI	10/21/2015
YONG HOW CHIN	10/21/2015
BENSAM JOYSON	10/21/2015
DONGHAO HUANG	10/21/2015
SIN JIAN TAN	10/21/2015
JIE ZHANG	10/21/2015
RECEIVING PARTY DATA	
Name:	MASTERCARD ASIA/PACIFIC PTE LTD.
Street Address:	152 BEACH ROAD, #35-00, THE GATEWAY EAST
City:	SINGAPORE
State/Country:	SINGAPORE
Postal Code:	189721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15230877
CORRESPONDENCE DATA	
Fax Number:	(703)836-7419
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7032996934
Email:	Ashley.Fernandez@bipc.com
Correspondent Name:	BUCHANAN INGERSOLL & ROONEY PC
Address Line 1:	P.O. BOX 1404
Address Line 4:	ALEXANDRIA, VIRGINIA 22313-1404
ATTORNEY DOCKET NUMBER:	0076412-000801
NAME OF SUBMITTER:	ASHLEY FERNANDEZ
SIGNATURE:	/Ashley Fernandez/
DATE SIGNED:	08/08/2016
Total Attachments: 7	

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WORLDWIDE ASSIGNMENT

WHEREAS, WE,

LI, Jiaming, a citizen of China, having a residence address at 533, Jurong West Street 52, #14-437, Singapore, 640533.

CHIN, Yong How, a citizen of Malaysia, having a residence address at 221A, Bedok Central, #06-70, Singapore, 461221.

JOYSON, Bensam, a citizen of India, having a residence address at 122A, Sengkang East Way, #08-53, Singapore, 541122.

HUANG, Donghao, a citizen of Singapore, having a residence address at 267C, Punggol Field, #08-127, Singapore, 823267.

TAN, Sin Jian, a citizen of Singapore, having a residence address at 4, Upper Aljunied Lane, #10-12, Singapore, 360004.

ZHANG, Jie, a citizen of Singapore, having a residence address at 5, The Mayfair, Jurong East Street 32, #09-03, Singapore 609479.

(hereinafter "ASSIGNORS"), have made an invention entitled "System And Method For Facilitating User Identification Of A Product" as set forth and described in Singapore Application No. 10201506976Q filed 2 September 2015, and

WHEREAS, Mastercard Asia/Pacific Pte. Ltd. (hereinafter "ASSIGNEE"), having its principal place of business at 152 Beach Road #35-00 Gateway East, Singapore 189721, is desirous of acquiring the whole right, title and interest in and to said application for Letters Patent, and any continuations, divisions, extensions, substitutions, reissues and reexaminations thereof;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that we, the said ASSIGNORS, for and in consideration of valuable considerations unto us moving from said ASSIGNEE, at or before the sealing and delivery of these presents, the receipt and sufficiency of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the said invention entitled "System And Method For Facilitating User Identification Of A Product" and any and all improvements thereto, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Letters Patent of the United States, or of any other country, which may be issued on any of said applications, and any reissues thereof, and the right to claim priority from said application, and in and to any other applications based in whole or in part on any of the foregoing, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;

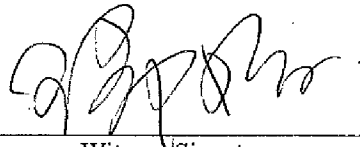
AND WE, the said ASSIGNORS, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said ASSIGNEE, as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said ASSIGNEE, its successors and assigns;

AND WE, the said **ASSIGNORS**, for the considerations aforesaid, do hereby covenant and agree to and with said **ASSIGNEE**, its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that we, our executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said **ASSIGNEE**, its successors and assigns, may be required or necessary more effectively to secure to and vest in said **ASSIGNEE**, its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that we will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

IN WITNESS WHEREOF, I, the said **ASSIGNOR** have executed this Assignment this
21st day of October, 2015.

LI Jiaming

NAME OF THE INVENTOR



Witness Signature

WANG XIJING.

Witness Name

IN WITNESS WHEREOF, I, the said **ASSIGNOR** have executed this Assignment this
21st day of October, 2015.

CHIN Yong How
NAME OF THE INVENTOR



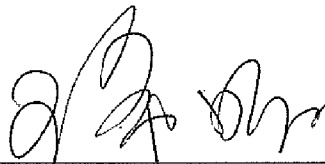
Witness Signature

WANG XZ JING

Witness Name

IN WITNESS WHEREOF, I, the said **ASSIGNOR** have executed this Assignment this
21st day of October, 2015.

JOYSON Bensam
NAME OF THE INVENTOR



Witness Signature

WANG XIJING

Witness Name

IN WITNESS WHEREOF, I, the said **ASSIGNOR** have executed this Assignment this
21st day of October, 2015.

HUANG Donghao
NAME OF THE INVENTOR



Witness Signature

WANG XIZHONG

Witness Name

IN WITNESS WHEREOF, I, the said **ASSIGNOR** have executed this Assignment this
21st day of October, 2015.

TAN Sin Jian
NAME OF THE INVENTOR



Witness Signature

WANG XZ JING

Witness Name

IN WITNESS WHEREOF, I, the said ASSIGNOR have executed this Assignment this
21st day of October, 2015.

ZHANG Jie
NAME OF THE INVENTOR



Witness Signature

WANG XI JING

Witness Name