

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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|---|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| JOSE AGUILERA | 08/01/2016 |
| GRANT RAY | 07/29/2016 |
| MIGUEL ANAYA JR | 07/29/2016 |
| RECEIVING PARTY DATA | |
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| Street Address: | 30955 HUNTWOOD AVENUE |
| City: | HAYWARD |
| State/Country: | CALIFORNIA |
| Postal Code: | 94544 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29573105 |
| CORRESPONDENCE DATA | |
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| NAME OF SUBMITTER: | GRACIELA G. COWGER |
| SIGNATURE: | /Graciela G. Cowger/ |
| DATE SIGNED: | 08/08/2016 |
| Total Attachments: 4 | |
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| source=129977-215727_assignmnt_filed#page4.tif | |

ASSIGNMENT

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Assignor: Grant Ray

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Assignor: Miguel Anaya Jr.

Address: 4059 Brooks Court
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Assignee: Beeline Group, LLC

Address: 30955 Huntwood Avenue
Hayward, CA 94544

Title of Invention: **MERCHANDISE DISPLAY RACK**

Application No.: 29/573,105

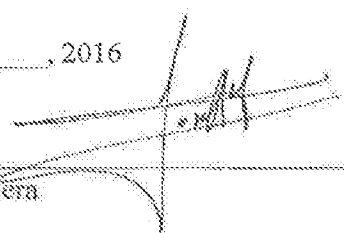
Filing Date: August 2, 2016

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignors hereby sell, assign and transfer to Assignee, the full and exclusive rights, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same

would have been held by Assignors had this assignment and sale not been made, and covenant that Assignors have full right so to do, and agree that Assignors will communicate to Assignee, or its successors and assigns, any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

In the event that the patent application filing date or application number is not known at the time this document is executed, Assignors hereby grant permission to the attorneys of record in the patent application to fill in the filing date and/or application number above, and to record this assignment after such information is added.

EXECUTED this 1st day of AUGUST, 2016



Jose Aguilera

EXECUTED this _____ day of _____, 2016

Grant Ray

EXECUTED this _____ day of _____, 2016

Miguel Anaya Jr.


would have been held by Assignors had this assignment and sale not been made, and covenant that Assignors have full right so to do, and agree that Assignors will communicate to Assignee, or its successors and assigns, any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

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EXECUTED this _____ day of _____, 2016

Jose Aguilera

EXECUTED this 29 day of July, 2016



Grant Ray

EXECUTED this _____ day of _____, 2016

Miguel Anaya Jr.

would have been held by Assignors had this assignment and sale not been made, and covenant that Assignors have full right so to do, and agree that Assignors will communicate to Assignee, or its successors and assigns, any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

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EXECUTED this _____ day of _____, 2016

Jose Aguilera

EXECUTED this _____ day of _____, 2016

Grant Kay

EXECUTED this 29th day of July, 2016



Miguel Aguilera