503952156 08/09/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT					
NATURE OF CONVEYANCE:	ASSIGNMENT					

CONVEYING PARTY DATA

Name	Execution Date		
KRISHNARAM KENTHAPADI	07/29/2016		

RECEIVING PARTY DATA

Name:	LINKEDIN CORPORATION
Street Address:	2029 STIERLIN COURT
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number					
Application Number:	15222804					

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER, P.A.

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ATTORNEY DOCKET NUMBER:	3080.G53US1
NAME OF SUBMITTER:	DUWANA TWOBULLS
SIGNATURE:	/Duwana Twobulls/
DATE SIGNED:	08/09/2016

Total Attachments: 7

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RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 3080.G53US1 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: LinkedIn Corporation Krishnaram Kenthapadi Street Address: 2029 Stierlin Court Additional name(s) of conveying party(ies) attached? City: Mountain View State: CA Zip: <u>94043</u> []Yes [X]No Country: United States of America 3. Nature of conveyance: Additional name(s) & address(es) attached? []Yes [X]No [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: July 29, 2016 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 15/222,804, filed July 28, 2016 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Marc S. Hanish [[Enclosed [Authorized to be charged to deposit account 19-Address: 0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 Please charge any additional fees or credit any over Minneapolis, MN 55402--0938 payments to our Deposit Account No.: 19-0743 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. 8/8/16 Marc S. Hanish/Reg. No. 42,626 Name of Person Signing Date Signature Total number of pages including cover sheet: 7 Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

ASSIGNMENT

Λ	/HEREAS,	Prateek	< Janar	dhan,	Krishn	aram	Kent	hapad	di, Ryan	Wade	Sandler	and	Lu Zh	ıeng
(hereinaf	ter the '	'Undersi	gned")	have	made	one	or r	more	inventio	ns and	other	subjec	t ma	ıtter
(hereinaf	ter collect	ively ref	erred t	o as th	e "Inv	entior	ı") wł	nich ar	re descri	bed in a	patent	applica	ation f	filed
on			which	applic	ation	was	assig	ned	US pate	ent app	lication	serial	num	ıber
***************************************		, and	which	is title	d STR	ATEG'	/ FOF	R COL	LECTION	FLOW	AND S	EEDING	ACR	OSS
COHORTS	i.													

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to LinkedIn Corporation (the "Assignee"), a corporation of the State of California, having a place of business at 2029 Stierlin Court, Mountain View, CA 94043, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 45839 may (directly or through his/her designee) delete, insert, or alter any

Assignors: Prateek Janardhan et al.

Title: STRATEGY FOR COLLECTION FLOW AND SEEDING ACROSS COHORTS

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information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignors: Prateek Janardhan et al.

Title: STRATEGY FOR COLLECTION FLOW AND SEEDING ACROSS COHORTS

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Assignor:

(Signature): / Pratuk Janardhan

Name: Prateek Janardhan

City/State: San Francisco, CA

Date: 7/26/2016

Assignors: Prateek Janardhan et al.

Title: STRATEGY FOR COLLECTION FLOW AND SEEDING ACROSS COHORTS

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Assignor:

(Signature): /

kRISHNARAM KENTHAPADI

Name: Krishnaram Kenthapadi

City/State: Sunnyvale, CA

Date: 7/29/2016

Assignors: Prateek Janardhan et al.

Title: STRATEGY FOR COLLECTION FLOW AND SEEDING ACROSS COHORTS

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Assignor:

(Signature):

Ryan Sandler

Name: Ryan Wade Sandler

City/State: San Francisco, CA

Date:

7/26/2016

Assignors: Prateek Janardhan et al.

Title: STRATEGY FOR COLLECTION FLOW AND SEEDING ACROSS COHORTS

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Docket No: 3080.G53US1 Client Ref. No. P1983.LNK.US

Assignor:

(Signature):

lu Elieng

Name: <u>Lu Zheng</u> City/State: <u>San Mateo, CA</u>

Date: 7/26/2016

PATENT REEL: 039383 FRAME: 0715

RECORDED: 08/09/2016