503956716 08/11/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TEODOR H. GELOV	08/11/2016

RECEIVING PARTY DATA

Name:	HEARTLAND CONSUMER PRODUCTS, LLC	
Street Address:	14300 CLAY TERRACE BLVD.	
Internal Address:	SUITE 249	
City:	CARMEL	
State/Country:	INDIANA	
Postal Code:	46032	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14507767

CORRESPONDENCE DATA

Fax Number: (216)363-4588

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2163634500

Email: patent@beneschlaw.com

Correspondent Name: BENESCH FRIEDLANDER COPLAN & ARONOFF LLP

Address Line 1: 200 PUBLIC SQUARE

Address Line 2: **SUITE 2300**

Address Line 4: CLEVELAND, OHIO 44114

ATTORNEY DOCKET NUMBER:	57869-43
NAME OF SUBMITTER:	AMANDA M. MILLER
SIGNATURE:	/Amanda M. Miller/
DATE SIGNED:	08/11/2016

Total Attachments: 2

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> **PATENT REEL: 039409 FRAME: 0866** 503956716

ASSIGNMENT

THIS ASSIGNMENT, is made by:

Teodor H. GELOV of 14300 Clay Terrace Boulevard, Suite 249, Carmel, Indiana 46032 (the "Assignor");

WHEREAS, the Assignor has invented certain new and useful improvements known as a Method and Apparatus for Forming Blow Molded Vessels, set forth in United States Patent Application No. 14/507,767 filed on October 6, 2014, which claims priority to U.S. Provisional Application No. 61/887,242 filed on October 4, 2013.

WHEREAS, as used here, the "Invention" means: (a) the Application; (b) any and all inventions which are disclosed and claimed in the Application; (c) any and all inventions which are disclosed but not claimed in the Application; (d) any all improvements, developments, and modifications to the invention deriving from the Application; (e) any and all non-provisional patent applications, continuations, continuations-in-part, requests for continued examination, and all other applications which claim priority to the Application, including but not limited to any and all applications filed pursuant to 37 C.F.R. 1.53; and (f) any and all provisional applications, continuations, requests for continued examination, and all other applications, including but not limited to those applications filed under 37 C.F.R. 1.53, to which the Application claims priority;

WHEREAS, Heartland Consumer Products, LLC, a Delaware limited liability company, having offices at 14300 Clay Terrace Blvd., Suite 249, Carmel, Indiana 46032, its successors and assigns (the "Assignee"), desires to acquire the entire right, title and interest in the Invention, and in any United States Patents obtained therefore and thereon;

WHEREAS, the Assignor hereby represents and warrants to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution of this Assignment, except for any rights, titles and/or interests that have arisen to the Assignee under law or that have already been transferred to the Assignee, the Assignor is the sole and lawful owner of the entire right, title and interest in the Invention and the Application, and that the same are unencumbered and that the Assignor has good and full right and lawful authority to convey the same as expressed in this Assignment;

WHEREAS, the Assignor acknowledges an obligation to assign the Invention to the Assignee at the time that the Invention was made;

NOW, for good and valuable consideration received from the Assignee, receipt and sufficiency of which is hereby acknowledged, the Assignor assigns and transfers to the Assignee, the Assignor's entire right, title and interest in the Invention, and all United States Patents which may be granted on the Invention, and all reissues, reexaminations and extensions on the Invention, and all priority rights under all available International Agreements, Treaties and Conventions in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) filed for the Invention in any foreign countries, and all patents granted for the Invention in any foreign

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countries, and all reissues, reexaminations and extensions on the Invention in any foreign country; the Assignor assigns and transfers to the Assignee the right to file applications on the Invention in the United States and all foreign countries, and the Assignor authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents, to issue all patents for the Invention to the Assignee in accordance with the terms of this Assignment:

AND, for the same consideration, the Assignor covenants that when requested, without charge to, but at the expense of, the Assignee, to carry out in good faith the intent and purpose of this Assignment; the Assignor will disclose all facts known to the Assignor relating to the Invention and its history; the Assignor will testify in all legal proceedings, and do everything possible which the Assignee may consider desirable for aiding in securing, maintaining and enforcing proper patent and intellectual property protection for the Invention, including but not limited to executing all rightful oaths, assignments, powers of attorney and other papers, as necessary, and the Assignor irrevocably appoints the Assignee as the Assignor's attorney in fact with power to execute on the Assignor's behalf any and all documents necessary to carry out the terms of this Assignment. The Assignor covenants with the Assignee that the Assignor has made no other assignment, grant, mortgage, license or other agreement affecting the rights and property conveyed here, and that the Assignor has full right to convey their entire right, title and interest as expressed in this Assignment:

AND, the Assignor grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

> BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP and all practitioners associated with Customer Number 21130

This Assignment has been executed this // day of // //sr , 2016,

Signature:

Name:

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RECORDED: 08/11/2016

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