# 503957945 08/12/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4004600

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name            | Execution Date |
|-----------------|----------------|
| DAN HARDEN      | 07/29/2016     |
| ELLIOT L. ORTIZ | 07/29/2016     |

#### **RECEIVING PARTY DATA**

| Name:           | WHIPSAW                |  |
|-----------------|------------------------|--|
| Street Address: | 434 SOUTH FIRST STREET |  |
| City:           | SAN JOSE               |  |
| State/Country:  | CALIFORNIA             |  |
| Postal Code:    | 95113                  |  |

# **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 29574152 |

#### **CORRESPONDENCE DATA**

**Fax Number:** (510)271-4715

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 510-271-7416

**Email:** patapps@clorox.com

Correspondent Name: BRITA LP

Address Line 1: 1221 BROADWAY

Address Line 4: OAKLAND, CALIFORNIA 94612

| ATTORNEY DOCKET NUMBER: | 482.584          |
|-------------------------|------------------|
| NAME OF SUBMITTER:      | THOMAS C. FEIX   |
| SIGNATURE:              | /Thomas C. Feix/ |
| DATE SIGNED:            | 08/12/2016       |

#### **Total Attachments: 3**

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PATENT 503957945 REEL: 039415 FRAME: 0332

# ASSIGNMENT AND REASSIGNMENT I. ASSIGNMENT

WHEREAS, **DAN HARDEN** a resident of the city of SAN JOSE and **ELLIOT L. ORTIZ** a resident of the city of SAN FRANCISCO, hereinafter referred to as ASSIGNORS, have, along with others, invented a new and unobvious invention entitled

# PITCHER WITH SWEEP CONFIGURATION

for which they have made, along with others, application for Design Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/574,152 , and a filing date of August 12, 2016 ; and

WHEREAS, WHIPSAW INC., a business entity having a place of business at 434 South First Street, San Jose, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNORS are desirous of and willing to assign all rights, titles and interest in and to said Design Patent and acknowledges that they are under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, DAN HARDEN, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 29 DAY OF JULY , 2016.

DAN HARDEN

IN TESTIMONY WHEREOF, I, ELLIOT L. ORTIZ, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS <sup>29</sup> DAY OF <u>JULY</u>, 2016.

ELLIOT L. ORTIZ

# II. REASSIGNMENT

WHEREAS, WHIPSAW INC., a business entity having a place of business at 434 South First Street, San Jose, California, desires to assign its interest in and to U.S. Design Application Serial No. 29/574,152 including the invention claimed thereby, as well as any foreign rights thereunder, to BRITA LP, hereinafter referred to as BRITA LP, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, BRITA LP desires to acquire the interest of WHIPSAW INC. in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by WHIPSAW INC. from BRITA LP, the receipt of which is hereby acknowledged:

1. WHIPSAW INC. does hereby sell, assign, transfer and confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

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2. WHIPSAW INC. further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, Daniel Harden \_\_\_\_\_, of WHIPSAW INC., HAVE DELIVERED THIS INSTRUMENT THIS 29 DAY OF JULY , 2016.

WHIPSAW INC.

Name: DANIEL HARDEN
Title: PRESIDENT/CEO.

File No.: 482.584